

# AMPS ANNUAL CONFERENCE

## 14 MAY 2024



# **AN OVERVIEW OF THE LAST YEAR**

**ANDREW PHIPPS - AMPS CHAIR**

# WELCOME & HOUSEKEEPING

## NO FIRE ALARM PLANNED

If the alarm sounds, please make your way down the stairs following the green emergency exit signs and meet outside.



## PHONES TO SILENT

As a courtesy to our speakers please either switch your device off or to silent.



## WI FI AVAILABLE

There is complimentary access via \_iet-guest and complete log in details.

Password: **AmyJ0hnson%Pl4ne**

Please see Claire or Caroline if you are unable to connect to the free facility.



# THANK YOU

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# EVENT APP

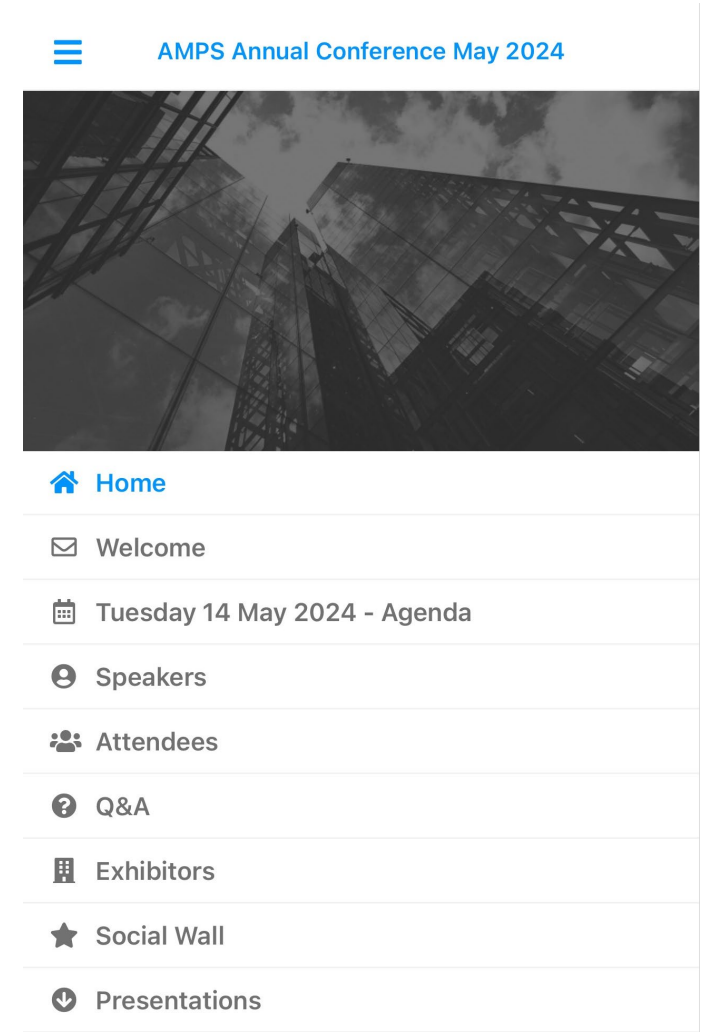
All attendees should have received an email to download the Superevent App and have a 6-digit code to access today's event.

This is what the screen should look like.

To ask questions or take part in the polling please click on the agenda and the relevant speaker.



Any questions please see Claire during the break.



## A POLL

If you were appraising how changes impacting pensions have been rolled out over the last 12 months, how would you rate performance of those making the change?

- A. Unacceptable
- B. Worse than usual, plenty of room for improvement
- C. About the same as usual
- D. Much better than usual, just a few bumps in the road
- E. Excellent, top marks

# THANK YOU & ON TO THE REST OF THE AGENDA



# **SIPPs: Asset DD and Non-Standard Assets**

**Burges Salmon LLP**

**Matthew Kaltsas-Walker**

AMPS Conference 14 May 2024

## Agenda

- Historical Context
- Impact of the FOS's approach
- Regulatory Rules and Guidance
- The impact of Consumer Duty on handling due diligence errors and complaints

## What we will not discuss

- *Adams v Options*, whether it is wrongly decided and civil liability
- Whether the FOS approach is right and the pending decision in *Options SIPP v FOS*

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## What are we talking about

- Non-Standard Assets
- Due Diligence requirements on *all* assets
- 'Execution-only' SIPP operators

## Not covered

- SIPP operators who also provide advice
- SIPP operators who also act as Trustee of their SIPP

*These scenarios can have very different considerations*

# Historical Context

1. 2009 to 2014 – FCA Thematic Reviews, SIPP Guidance and first Dear CEO letter.
2. Civil claims and FOS complaints start to build:
  - a) FOS takes expansive approach to SIPP operator's duties
  - b) Civil claims take time to build.
3. 2018 *Berkeley Burke v FOS* decision – upholds FOS expansive approach
4. 2020 *Adams v Options SIPP* – no civil liability
5. 2020 and 2023 – FCA issues forceful Dear CEO letters
6. 2021 onwards:
  - a) FOS upholds DD complaints on wider bases
  - b) FCA increases regulatory action / pressure



# Where are we now – why does this matter?

## No Bespoke Rules

- COBS 2.1.1R largely irrelevant
- But no COBS to set boundaries (compare with COBS 19 for pension transfer advice)

## Guidance and FOS decisions Rein

- Guidance is in general terms
- Open to interpretation / evolution
- Often by FOS at the complaints stage

*SIPP operators need to be conversant with the guidance and how it is being considered by the FOS*

## Key Rules and Guidance

**PRIN 2, 3 and 6**

**2009 FCA Thematic Review**

**2012 FCA Thematic Review**

**2013 FCA SIPP Guidance**

**2014 FCA Dear CEO Letter**

**2020 FCA Dear CEO Letter**

**2023 FCA Dear CEO Letter**





***Principle 2 - Skill, care, and diligence: A firm must conduct its business with due skill, care, and diligence.***

***Principle 3 – Management and control: A firm must take reasonable care to organise and control its affairs responsibly and effectively, with adequate risk management systems.***

***Principle 6 - Customers' interests: A firm must pay due regard to the interest of its customers and treat them fairly.***



## FSA 2009 Thematic Review

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*“We agree that firms acting purely as SIPP operators are not responsible for the SIPP advice given by third parties such as IFAs. However, we are also clear that **SIPP operators cannot absolve themselves of any responsibility, and we would expect them to have procedures and controls, and to be gathering and analysing management information, enabling them to identify possible instances of financial crime and consumer detriment** such as unsuitable SIPPs. Such instances could then be addressed in an appropriate way, for example by contacting the members to confirm the position, or by contacting the firm giving advice and asking for clarification. Moreover, while they are not responsible for the advice, there is a reputational risk to SIPP operators that facilitate SIPPs that are unsuited or detrimental to clients.”*

## FSA 2012 Thematic Review

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*“As we stated in 2009, we are very clear that **SIPP operators**, regardless of whether they provide advice, are bound by Principle 6 of the Principles for Business: a firm **must pay due regard to the interests of its customers and treat them fairly**’, in so far as they are obliged to ensure fair treatment of their members.”*

*“Some SIPP operators were unable to demonstrate that they are conducting adequate **due diligence on the investments** held by their members **or the introducers who use their schemes**, to identify potential risks to their members or to the firms itself. In some firms this was made worse by an over-reliance on third parties to conduct due diligence on behalf of the operator.”*

# 2013 FCA SIPP Guidance

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**Despite its age and the introduction of the Consumer Duty, this is still the key source of Guidance**

*Principle 2 of the FCA's Principles for Businesses requires all firms to conduct their business with due skill, care and diligence. All firms should ensure that **they conduct and retain** appropriate and **sufficient due diligence** (for example, checking and monitoring **introducers** as well as assessing that **investments** are **appropriate for personal pension schemes**) to help them justify their business decisions. In doing this SIPP operators should consider:*

# 2013 FCA SIPP Guidance

- *ensuring that all investments permitted by the scheme are permitted by HMRC, or where a tax charge is incurred, that charge is identifiable, HMRC is informed and the tax charge paid.*
- ***periodically reviewing the due diligence** the firm undertakes in respect of the introducers that use their scheme and, **where appropriate enhancing the processes** that are in place in order to identify and mitigate any risks to the members and the scheme*
- *having checks which may include, but are not limited to:*
  - *ensuring that **introducers** have the appropriate **permissions, qualifications and skills** to introduce different types of business to the firm, and*
  - ***undertaking additional checks** such as viewing Companies House records, identifying connected parties and visiting introducers*
- *ensuring **all third-party due diligence** that the firm uses or relies on has been **independently produced and verified***

# 2013 FCA SIPP Guidance

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- good practices we have identified in firms include **having a set of benchmarks, or minimum standards**, with the purpose of setting the minimum standard the firm is prepared to accept to either deal with introducers or accept investments, and
- ensuring these benchmarks clearly identify those instances that would lead a firm to **decline the proposed business**, or to **undertake further investigations** such as instances of potential pension liberation, investments that may breach HMRC tax-relievable investments and **non-standard investments** that have not been approved by the firm.

# 2014 FCA Dear CEO Letter

*Our review assessed due diligence processes in these five key areas:*

- ***correctly establishing and understanding the nature of an investment***
- *ensuring that an investment is **genuine and not a scam**, or linked to fraudulent activity, money-laundering or pensions liberation*
- *ensuring that **an investment is safe/secure** (meaning that custody of assets is through a reputable arrangement, and any contractual agreements are correctly drawn-up and legally enforceable)*
- *ensuring that an investment **can be independently valued**, both at point of purchase and subsequently, and*
- *ensuring that **an investment is not impaired** (for example that previous investors have received income if expected, or that any investment providers are credit worthy etc.)*

*Please note that the due diligence necessary for individual investments may vary depending on the circumstances, and **the five areas highlighted above are not exhaustive.***



# 2014 FCA Dear CEO Letter

*Findings from our review included firms failing to:*

- *understand the nature* of an investment, especially **contracts for rights to future income**, and **sale and repurchase agreements**
- *check that money was being paid to legitimate businesses, and*
- *to independently verify* that assets were **real and secure**, or that **investment schemes operated as claimed**

*We found that, typically, firms had difficulty completing due diligence for non-standard overseas investment schemes where firms did not have access to local qualified legal professionals or accountants. Also, since the last review of SIPP operators, we noted an increase in the number of **opaque investment structures**, such as special purpose vehicles and limited companies, created to pool investment monies and finance other businesses. Firms had difficulty **establishing where money was being sent**, and whether underlying investment propositions were genuine.*



## 2014 FCA Dear CEO Letter

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*We also found that many SIPP operators accepted investments into their schemes without **adequate consideration of how investments could be valued or realised**.*

*Finally, we found many firms **continuing to rely on marketing and promotional material produced by investment providers** as part of due diligence processes, despite previous guidance highlighting the need for independent assessment of investments.*

# Effect of the Guidance

## What does this mean?

- FOS is now the primary assessor of what level of Due Diligence is required
- It has a broad jurisdiction to decide cases based on its view of **“fair and reasonable”**.
- FOS is allowed to (and does) rely on FCA Guidance.
- The broad ranging nature of the of the Guidance gives FOS many ‘hooks’ to criticise due diligence with hindsight.
- In principle, anything other than vanilla / mainstream assets are at risk.
- SIPP operators, therefore, need to take great care with **due diligence on all assets**

# But isn't this just about smelly NSAs

## Yes – but:

- NSAs are not always that easy to spot – we have worked on cases where a key debate was whether the asset was an NSA or not.
- The FOS is relying on the Guidance even where the asset isn't an NSA.



## Examples:

- *DRN-4459847 – Core criticism was poor DD on a DFM and the % of a corporate bond used in a model portfolio*
- *Live case – criticism of failure to check permissions of pension transfer adviser – but transfers were SIPP to SIPP and contain standard assets*

## Be careful about your back book

*While many Firms have robust processes, there is a material tail risk of NSA's lurking in back books (e.g. where acquired or transferred)*

*FOS / FCA – expect you to act the same*

### 2020 FCA Dear CEO Letter

*We continue to see complaints made to firms about the adequacy of their due diligence prior to accepting an investment or when establishing relationships with introducers. **You must have appropriate management controls and take reasonable steps when handling complaints to identify and remedy any recurring or systemic problems.** Where identified – and if you have not done so already – **DISP 1.3.3R requires you to correct root causes** where it is reasonable to do so.*

# Be careful about your back book

## 2023 FCA Dear CEO Letter

*SIPP due diligence complaints have been an issue within the portfolio for many years, and in our last letter, we reminded firms of their obligations under **Principle 6 and DISP 1.3.6G**. However, we still see examples of consumers having to wait too long to receive redress with some firms seeking to delay, challenge or refuse to fulfil their obligations. **Where you identify recurring or systemic problems (from complaints or otherwise), you should proactively and promptly consider whether it is appropriate to give redress – or a proper opportunity to obtain it – to customers who may have suffered detriment as a result of these problems but have not yet complained**, or have unresolved complaints either with your firm or the Financial Ombudsman Service.*

## Pre-Consumer Duty... awkward DISP 1.3.6G

### DISP 1.3.6

G

01/04/2019



Where a *firm* identifies (from its *complaints* or otherwise) recurring or systemic problems in its provision of, or failure to provide, a financial service or *claims management service*, it should (in accordance with *Principle 6* (Customers' interests) and to the extent that it applies) consider whether it ought to act with regard to the position of *customers* who may have suffered detriment from, or been potentially disadvantaged by, such problems but who have not complained and, if so, take appropriate and proportionate measures to ensure that those *customers* are given appropriate redress or a proper opportunity to obtain it. In particular, the *firm* should:

- (1) ascertain the scope and severity of the consumer detriment that might have arisen;  
and
- (2) consider whether it is fair and reasonable for the *firm* to undertake proactively a redress or remediation exercise, which may include contacting *customers* who have not complained.

# Voluntary Redress Pre-Consumer Duty

## Why is DISP 1.3.6G awkward?

**It's vague** – the firm only needs to  
*“consider whether it ought to act”*.



**Its enforceability is unclear.** It has  
'G' guidance status - so not  
mandatory on its own but 'might' be  
a hook for the FCA to argue non-  
compliance with Principle 6 and  
TCF.

But despite that, the FCA and  
FOS try to treat it as mandatory.



We have seen more recently the FOS  
and FCA using targeted FOS 'test  
cases' to hold against a firm on a  
systemic issue, then the FCA exerts  
regulatory pressure and emphasis on  
DISP 1.3.6G to encourage voluntary  
widescale redress.

# ‘Voluntary’ Redress – Consumer Duty

## What does the Consumer Duty do to change this?



PRIN 2A.2.5

R

31/07/2023

If a *firm* identifies through *complaints*, its internal monitoring or from any other source, that *retail customers* have suffered foreseeable harm as a result of acts or omissions by the *firm*, it must act in good faith and take appropriate action to rectify the situation, including providing redress where appropriate.

[Note: *PRIN 2A.10* contains *rules* which are relevant when a *firm* is considering what “appropriate action” it must take.]

- It’s an ‘R’ Rule – so it’s mandatory
- No more ‘considering’ – “*it must act*” in “*good faith*” to when you identify “*foreseeable harm*” has been suffered and “*take appropriate action to rectify the situation*”.



# ‘Voluntary’ Redress – Consumer Duty

## PRIN 2A.10.2R – what is ‘appropriate action’?

If there is no complaint, but you identify foreseeable harm, PRIN 2A.10.2R sets out an internal review process that the firm must follow, culminating in taking a decision on whether to pay redress voluntarily.

If you receive a complaint, you follow DISP as normal (i.e. your own complaints procedure and then the FOS process).

# ‘Voluntary’ Redress – Consumer Duty

But there is a FOS feedback loop – on receipt of an adverse FOS decision on a specific case, you go back to PRIN 2A.2.5R:

- Does the FOS decision identify that other customers “*have suffered foreseeable harm*”?
- This might arise where the FOS decision identifies a systemic failing (e.g. a pricing error, misselling of an asset etc.) that applies equally to other customers.
- If so, you then need to perform a ‘Appropriate Action’ assessment for all impacted customers.

# ‘Voluntary’ Redress – Consumer Duty

## Accordingly:

- Firms need to identify and react to repeat or systemic issues rapidly.
- When a Firm receives an adverse FOS decision, it must expect the FOS / FCA to exert heavy pressure to identify and proactively redress analogous cases – waiting for the complaints to come will not be allowed.
- Failure to act appropriately will almost certainly prompt Enforcement Action from the FCA.
- Based on recent experiences, this will target the Firms and SMCR individuals / Governance.

# Redress and the FOS – Practical Considerations

Issue	Actions for Firms
<b>Systems and Controls</b>	<ul style="list-style-type: none"> <li>• Be able to identify “<i>foreseeable harm</i>” when suffered.</li> <li>• Have robust processes for ‘Appropriate Action’ assessments.</li> <li>• Ensure ‘systemic risks’ are quickly identified and escalated</li> <li>• Keep records of assessments to justify stance (e.g. if FCA argues firm wrongly failed to pay redress).</li> </ul>
<b>Handling systemic FOS cases / Complaints</b>	<ul style="list-style-type: none"> <li>• Extra care required as FOS decisions now have wider ramifications – but very hard to overturn.</li> <li>• Ensure legal and expert input to maximise chances of avoiding adverse decisions.</li> </ul>
<b>Financial Resources</b>	<ul style="list-style-type: none"> <li>• Links in to Capital Adequacy reporting to ensure IPRU-INV 5.8.2R calculations take into account potential redress liabilities. (see also FG20/1)</li> </ul>
<b>PI Insurance</b>	<ul style="list-style-type: none"> <li>• Generally, PI insurance only indemnifies <u>legal liability</u> to third parties. ‘Voluntary’ payment of redress may not trigger PI cover.</li> <li>• Liaise with insurers / brokers over changes to Policy terms.</li> <li>• If you decide to pay redress, engage with PI early to gain buy in.</li> </ul>



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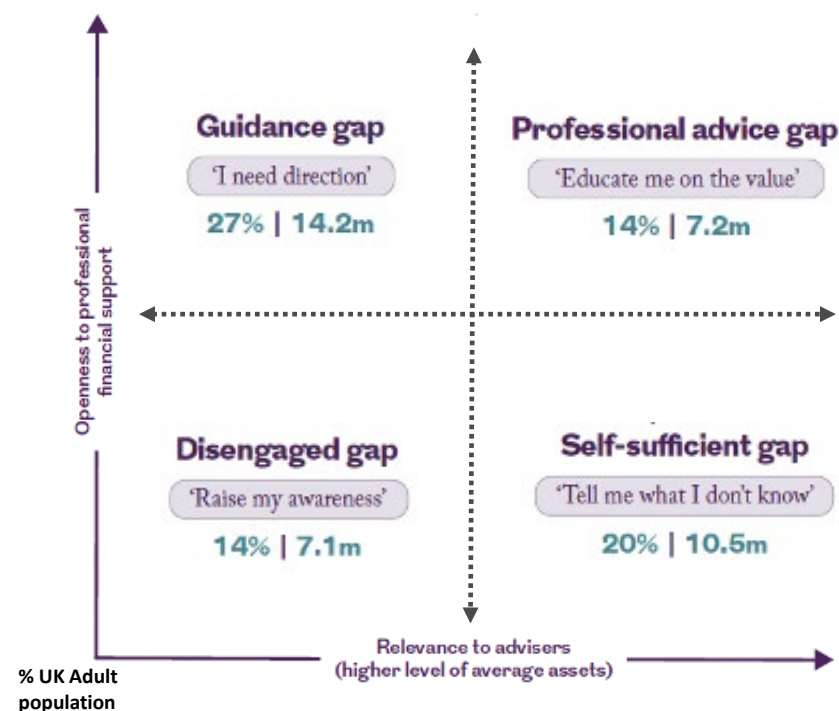
# Personalised Guidance

Nick Hall  
Business Development Director



## Meaningful support is predominately only available to the wealthy, creating a financial help gap

- Traditional financial advice remains manual, expensive, and is not easily scalable - restricting supply and access
- Although more broadly available, traditional financial guidance is generic, reducing its ability to support meaningful decision making
- 21.4m people have a financial guidance or advice need
- Demand outstrips supply and is growing as individuals take on more financial responsibility.



Source: RL Exploring the Advice Gap Report

In the last two years

**11%** vs **89%**

have paid for advice vs have not paid for advice

Source: The Langcat Advice Gap Report 2023

ProfessionalAdviser



Advice/guidance review may trigger regulatory framework overhaul

The advice/guidance boundary review is centred on four key consumer harms



## 1. Clarifying the existing boundary

- Greater clarity on what is regulated financial advice and what isn't:
  - More guidance
  - Simplifying the existing guidance

## 2. Targeted Support

- New regime – with potentially new regulations, rules, and permissions
- **More personal support** without providing advice
- **Limited** personal info used to suggest **products or 'courses of action'** for a target market
- Could suggest a shortlist, range or even a single new product based for 'people like you'
- Consumer is identified as **belonging to a target market**...support is appropriate for the target market BUT not necessarily you
- **Free** to access i.e. cross subsidy allowed
- Some prescriptive **disclosure**
- Targeted support provides '**better**' outcomes not '**best**' outcome

## 3. Simplified Advice

- One-off advice in one need area that doesn't analyse a consumer's wider circumstances
- Proposed limit of **£85,000**
- **Specific situations** only e.g. lump sum for long-term growth, first-time review of funds
- Exact scope of eligible investments TBD
- BUT proposal **excludes pension decumulation**
- Regulatory requirements proportionate to narrower advice scope to **improve commercial viability**
  - e.g. Lower qualifications requirement.

Speed, ordering and focus:	Proposal 1 (clarifying) is a distraction urge it is dropped	Proposal 2 (Targeted Support) is a GAMECHANGER	Proposal 3 (SA) Feels wait and see... value in finalising post TS live
Targeted Support	Simplified Advice	Connecting Guidance & Advice is key	Regulatory Framework Design
Consensus it will change the market: L&P providers must embrace or die	Add (some) Decumulation 'needs' in	No dead ends – smooth progression on continuum	Consumer Duty enables a principle based regulatory framework
Principle based rather than prescriptive to enable innovation	Reframe as a building block on TS	Position deeper support as 'upgrade' to advice	CD is compelling providers to act today...TS is essential to enable action
'People like you' uses sound financial planning principles...not just data	Upgrade from a suggestion to recommendation	Winners will connect Targeted Support & Advice	TS requires an SMF oversight from appropriate skills given outcome focus
Actionable suggestions: Better not Best outcomes			A 'digital-first' mindset in regulatory framework design is needed
Decision Data Disclosure: Target Market & Outcome			
Automatic right to play if you operate either side of boundary today			

- Consumers need more help AND Consumer Duty is compelling firms to interact with (and support) customers more
- Firms want to warn customers of potential harms from poor decisions today....
- But fear they would inadvertently give advice to do so...
- Risk appetite constraints means many firms stay very generic to avoid giving implicit advice by accident... AGBR changes this...
- Targeted Support = New regime, new rules: all about giving **more personal support** to drive **better outcomes** for a **target market**
- The link to a target market, is what is creating the “people like you” Netflix comparisons
- Targeted support can be delivered proactively, reactively or in the moment
- Digital delivery will enable the scale reach to the masses – however humans can play an experiential role in delivering
- Today the distinction between generic guidance and advice evolves into:

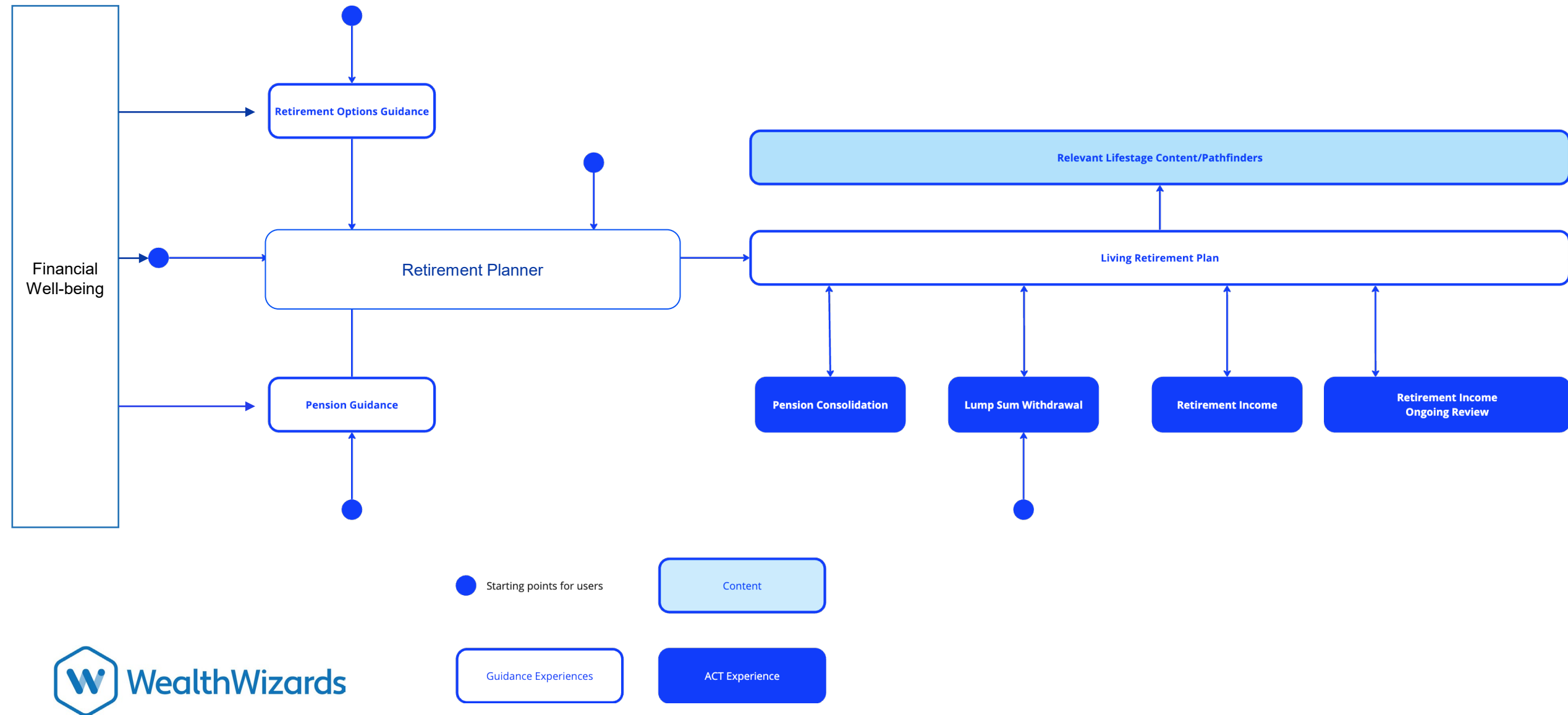
**Targeted Support**  
**Suggestion(s)**  
(based on limited personal information)

Vs.

**Advice**  
**Personal Recommendation**  
(Suitable)

**Targeted support is intended to provide consumers with a better outcome than would reasonably be expected if they did not receive targeted support.**


# Comprehensive retirement planning platform




# Retirement Possibilities

- Shows the customer's retirement isn't just solely funded by their DC Pension
- Gives a personalised report in 5 minutes
- Provides value add statements throughout the journey
- Shows what retirement will look like in line with PLSA standards
- Calls to action for customers to take next steps, which are dynamic

Supporting customers facing into the challenges of planning and making decisions across retirement






Shaun Gandy  
Financial coach

## Find out your retirement income in 5 minutes

Answer a few easy questions and find out your retirement income options

Start by telling us your age

Next












"When can I retire?"

"Should I work part-time?"

"Holiday or a new car?"

### Which of these are important to you?

 <p>Not sure where to start</p>	 <p>Find out if I can afford to retire early</p>	 <p>Understand my retirement options</p>	 <p>Worried about making a mistake</p>
 <p>Get help with the paperwork and the choices</p>	 <p>Concerned if I have enough to retire</p>	 <p>I've already retired and want some help with my plans</p>	 <p>Something else</p>



**According to research, you'll need about £33,600 a year to retire comfortably**

This is around £2,800 a month to cover all your regular bills and expenses. Having a retirement plan will help to ensure you have enough to retire on. Whether that's more or less than the estimated amount above.


Back

Next

# Retirement Planner

- Takes the data from retirement possibilities, for customers ready to take the next step
- Personalised Guidance with Smart Scenarios
- Calls to action for customers to take next steps, which are dynamic
- Adaptable to guidance or advice propositions


Supporting customers facing into the challenges of planning and making decisions across retirement




It looks like you might have:

## £5,500 per year extra


If you retire at the age 63, your estimated retirement income could be £26,500 per year. Based on your answers you need £21,000 per year to live the lifestyle you want.




**This could mean**




**You can cover your essential expenditure**  
You should have peace of mind that you can cover your must-have retirement expenditure amount of £12,800.




**You can cover all your nice-to-have spending**  
It looks like you can cover all your nice-to-have spending of £8,200 with some extra each year.




**You can make those special one-off purchases**  
It looks like you would be able to make those one-off purchases of £34,000.



**Check out other retirement plan options**  
We'll provide you with some different options for you to explore.






**Shawn Gandy**  
Financial coach


## Here are two alternative plans available to you

To help you make an informed decision, we have calculated two alternative options for your consideration. You don't need to make a decision now, you'll be able to come back to these options later.


**Select your retirement plan**



**Option 1 - Retire earlier**  
**Retire at 60 on £21,000 per year**  
[View detail](#)



**Option 2 - Meets your goals**  
**Retire at 63 on £21,000 per year**  
[View detail](#)



**Option 3 - Have a higher income**  
**Retire at 63 on £26,500 per year**  
[View detail](#)

[Back](#) [Create my plan](#)

# Recording

2024-04-19 08:45 UTC

Recorded by

Nick Hall

Organized by

Nick Hall

# THANK YOU



**Tea & Coffee are now being  
served in the  
Maxwell Library**





# CONSUMER DUTY IN THE PENSIONS SECTOR

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Steven Francis  
Partner, Addleshaw Goddard LLP

2 May 2024



# THE **MOTIVATIONS** BEHIND CONSUMER DUTY



- Principles 6 and 7 weren't delivering the best results for customers
- Firms were not putting their customers' interests first
- They were producing self-serving evidence of TCF compliance that was at best difficult to understand and at worst misleading
- The most vulnerable were the most disadvantaged
- Mistrust of financial services is leading to massive disengagement
- Competition – the invisible hand of the market – isn't working as it should

# SOME KEY INITIAL QUESTIONS TO PENSIONS OPERATORS

- Is Consumer Duty helping firms who wish to understand the true costs, inefficiencies and customer disbenefits in their current products and services?
  - A. Yes
  - B. No
  - C. Don't have a view

# SOME KEY INITIAL QUESTIONS TO PENSIONS OPERATORS

- Does Consumer Duty make it harder for firms to continue to maintain profitable products/ practices?
- A. Yes
  - B. No
  - C. Don't have a view

# SOME KEY INITIAL QUESTIONS TO PENSIONS OPERATORS

- Is Consumer Duty heightening the risk of very costly – and perhaps existential – back-book reviews and analysis of past practices?

A. Yes

B. No

C. Don't have a view

# SOME KEY INITIAL QUESTIONS TO PENSIONS OPERATORS

- Is Consumer Duty being used by the FCA as a tool to shape firm behaviour and even attack firms?
- A. Yes
- B. No
- C. Don't have a view

# SOME KEY INITIAL QUESTIONS TO PENSIONS OPERATORS

- Have Consumer Duty implementation projects been reasonably easy to design and execute?

A. Yes

B. No, but in accordance with our expectations

C. No, much more difficult than we'd anticipated

# FCA'S EXPECTATIONS

Dear CEO letter of 14 May 2023 to SIPP Operators. The FCA saw evidence of progress but '...we also continue to see a number of problems, often relating to historic issues.'

Pressure on products including:

- Need to restrict target market
- Retention of interest – 'double dipping' – cease by end Jan 2024

Ongoing engagement with industry

Customer issues caused by firm failures 'including potentially unauthorised payment charges if a scheme is wound up and assets given to members'

Consumers failing to receive fair redress

Pensions scams and fraud

Continued concern over non-standard assets and the extent to which true value is linked to liquidity

<https://www.fca.org.uk/publication/correspondence/dear-ceo-letter-portfolio-letter-sipp-operators-2023.pdf>



# OVERVIEW FOR PENSIONS FIRMS?

- A new Consumer Principle that requires firms to act to deliver good outcomes for retail customers.
- Cross cutting rules providing greater clarity on the FCA's expectations under the new Principle and helping firms interpret the four outcomes (see below). The cross cutting rules require firms to:
  - act in good faith
  - avoid causing foreseeable harm
  - enable and support retail customers in pursuing their financial objectives
- Rules relating to the four outcomes the FCA wants to see under the Duty. These outcomes relate to:
  - products and services
  - price and value
  - consumer understanding
  - consumer support
- Particular issues with 'price and value'

# IN ORDER TO DELIVER **SUCCESS** THE FCA WILL CHANGE THE WAY IT SUPERVISES FIRMS:

- It is becoming a data-led authority
- It is actively monitoring Financial Ombudsman Service final decisions and complaints about fees or charges or inappropriate product or service sales
- It is surveying customers, to find out what products and services consumers use, to measure what consumers are seeing and feeling, and to assess their levels of trust and confidence in the firms they come into contact with
- It is using data from a variety of sources, including supervision and authorisation activities, firm management information (MI), and complaints data.
- Disciplinary action:
  - will be aimed at business-models rather than poor practices
  - action will be swift
  - poor practices will be culled through a range of tools
    - OIREQs/ VREQs
    - Winding-down



# KEY CONCEPTS TO UNDERSTAND

- Jurisdictional application:
  - The Duty applies to firms conducting regulated activities in the UK
- Retrospection:
  - Many are concerned about retrospection: that existing products and services designed under the rules and market conditions that applied at the time may fall foul of today's standards.
  - For example, we have seen the duty referred to by the FCA is relation to SIPPs taken out in 2010, where complaints were made in 2014, and rejected in 2019.
  - Consider also practical retrospection, as applied by the FOS and the FCA, exacerbated by CMCs
  - FCA largely ignored these concerns, save where 'vested contractual rights' exist
- Proportionality
  - The Duty applies at product or service level, not at customer level
  - The Duty is underpinned by the notion of reasonableness
- Consumer principle - 'a firm must act to deliver good outcomes for retail customers.'
  - Intended to be a more onerous test than TCF
  - The FCA takes the view that the standard is objective, many disagree
  - The FCA does not expect firms to protect their customers from risks they understood and accepted

# KEY CONCEPTS TO UNDERSTAND

- SIPP operators in product manufacture and distribution chain:
  - While all firms in the distribution chain have responsibilities under the Duty, they would only have liability for their own activities and would not be responsible for outcomes arising from the acts or omissions of other firms in the chain.
  - **Manufacturers:** create, develop, design, issue, operate or underwrite a product or service.
  - **Distributors:** offer, sell, recommend, advise on, propose or provide a product or service.
- More than one firm may be involved in the manufacture of a single product. It is also possible that intermediaries may be co manufacturers, for example if they set the parameters of a product and commission other firms to build it.
- SIPP Operators are manufacturers because 'rights under a personal pensions scheme' are a specified investment
- SIPP Operators are also distributors, because they sells those rights to their prospective members
- It is also clear that others – IFAs, introducers, DFMs – may be distributors and may in exceptional cases be co-manufacturers

# SOME PRACTICAL SUGGESTIONS FOR SIPP OPERATORS

- SIPP operator due diligence:
  - Maintain systems and controls and documented procedures
  - Review the assets going into the SIPP through DIM decisions
  - Check whether assets in the SIPP continue to be standard assets
  - Maintain contract-execution rigours
- Aggregators should carefully consider books being acquired and charges
- Maintain and document ongoing monitoring of IFAs, introducers and DIMs
- Review customers T&Cs under the Consumer Understanding outcome
- When assessing SIPP fees and charges the whole distribution chain should be assessed:

*‘The total expected price and distribution arrangements for a SIPP are significantly influenced by SIPP operators’ decisions about who they accept business from, and the investments they allow within their pension scheme. SIPP operators should not assess their distribution arrangements as providing fair value if there is no prospect of the pension providing fair value when adviser and investment charges are added.’*
- Use wind-down plans as a sword and not just as a shield
- Maintain a vulnerable customer policy and approach
- Take care with FCA data requests

# PRINCIPLES BASED REGULATION

*R (British Bankers Association) v FSA and others* [2011] EWHC 999 (Admin)

Don't forget principles 13 and 14:

13. If it's written down it had better have happened

14. If it isn't written down it might as well not have happened



**ANY QUESTIONS?**



[www.addleshawgoddard.com](http://www.addleshawgoddard.com)

Aberdeen, Doha, Dubai, Edinburgh, Glasgow, Hamburg, Hong Kong, Leeds, London, Manchester, Muscat, Singapore and Tokyo\*

\* a formal alliance with Hashidate Law Office

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# SSAS Good Governance

## Responsibilities of being a SSAS practitioner and trustee

Damien Garrould, TLT LLP, and Martin Tilley, WBR Group  
AMPS Annual Conference - 14 May 2024

For what comes next  
[tlt.com](https://tlt.com)



## We're going to cover:

- SSAS governance – recent developments
- Trustee's investment duties – a reminder
- Key governance considerations post-Rowanmoor
  - SSAS structure - your role
  - Bare trustees in SSASs
  - Scheme governing documentation
  - Investments - policies and process
  - TPR's General Code
- What does this mean in practice?

# SSAS governance – recent developments



# Trustee's investment duties – a reminder



# Trustee's investment duties – a reminder

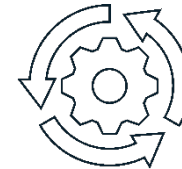
## Trust deed and rules

- Powers and discretions
- Trustee decision-making requirements eg quorum
- Professional trustee's role



## Common law

- Duty to act with prudence (*Speight v Gaunt* [1883], *Re Whiteley* [1886], *Learoyd v Whiteley* [1887])
- Professional trustee has a higher duty of care
- Duty to act in the best interests of beneficiaries (*Cowan v Scargill* [1985])
- Duty to take professional advice on technical matters
- Duty to act in accordance with scheme documentation



## Legislation

- Obtain and consider "proper advice" (s36 Pensions Act 1995)
- Occupational Pension Schemes (Investment) Regulations 2005 – SSAS exemptions
- Diversification of investments



# Potential trustee liability – an overview



## Complaints and claims

- **The Pensions Ombudsman**
  - Breach of trust and maladministration
  - Power to direct restoration of assets to the scheme
  - Distress and inconvenience award
- **In the courts**
  - Breach of trust claim
  - Equitable compensation



## Civil penalties and criminal offence

- **Civil penalties**
  - Breach of statutory duty eg failure to obtain and consider "proper advice"
- **Criminal offence**
  - eg employer-related investments breach



## The Pensions Regulator

- **Prohibition order**
  - Worst cases of breach of trust and pensions law
  - Can prohibit a person from being a trustee of any occupational pension scheme



# Key governance considerations post-Rowanmoor



# SSAS structure

- **What's your role?**



- **Professional trustee with a limited role**
  - Requires careful drafting of scheme documents
  - Consider control aspects



# Bare trustees in SSASs

## Legal meaning of a "bare trustee"

A person who holds property in trust for the absolute benefit and **at the absolute disposal of other persons...**, and who has **no duties to perform in respect of it** except to convey it to persons entitled to it, and is **bound to convey the property accordingly when required to do so.**

Halsbury's Laws of England

## Bare trustee in a registered pension scheme

- Not a bare trustee in the strict legal sense
- Beneficiaries of a SSAS are not immediately and absolutely entitled to benefits from the scheme
- Application to a SSAS:
  - The SIPP "bare trustee" model
  - Consider control

## Not complete protection

- Statutory obligations
  - A bare trustee is a trustee
- Some fiduciary/trustee-like duties
  - To the extent the bare trustee has powers/discretion exercisable at direction of the Scheme Administrator
  - Shift to the Scheme Administrator

# Scheme governing documentation

## Review SSAS governing documentation

### Your role



- Professional trustee
  - If you have a limited trustee role, make this clear
- Scheme administrator
  - Ensure contractual protection is robust

### Control



- Professional trustee consent
- Restrictions on investments

### Exoneration and indemnity



- Check your protection is robust
- Ineffective in relation to breach of obligation to take care in the performance of investment functions (s.33 Pensions Act 1995)
- See also TPO determination CAS-30918-M4P3

### Delegation



- Delegation of investment decisions – trustees as a whole remain liable (s34(5) Pensions Act 1995)
- Delegation to a fund manager (s34(4) Pensions Act 1995)

# Investments – policies and process

## Investment due diligence checklist

- **Ensure trustees comply with their investment duties**
  - Ensure "proper advice" is obtained and considered (s36 Pensions Act 1995)
  - Pensions tax issues eg taxable property
  - Include considerations on the next slide
  - Escalate complex cases

## Investment decision-making process

- **Review your investment decision-making process**
  - Ombudsman and courts are reluctant to interfere
  - Decision won't be judged with benefit of hindsight
  - Document the decision and keep evidence on file

# Investments – other considerations

## Professional advice

- Signpost member trustees to take professional advice if it's a technical or specialist area
- Not just investment advice

## Disparity of knowledge

- Disparity of knowledge between the trustees
- Provide extra guidance/support to SSAS members who are not sophisticated investors
- Possible departure from joint and several liability

## SSAS investments

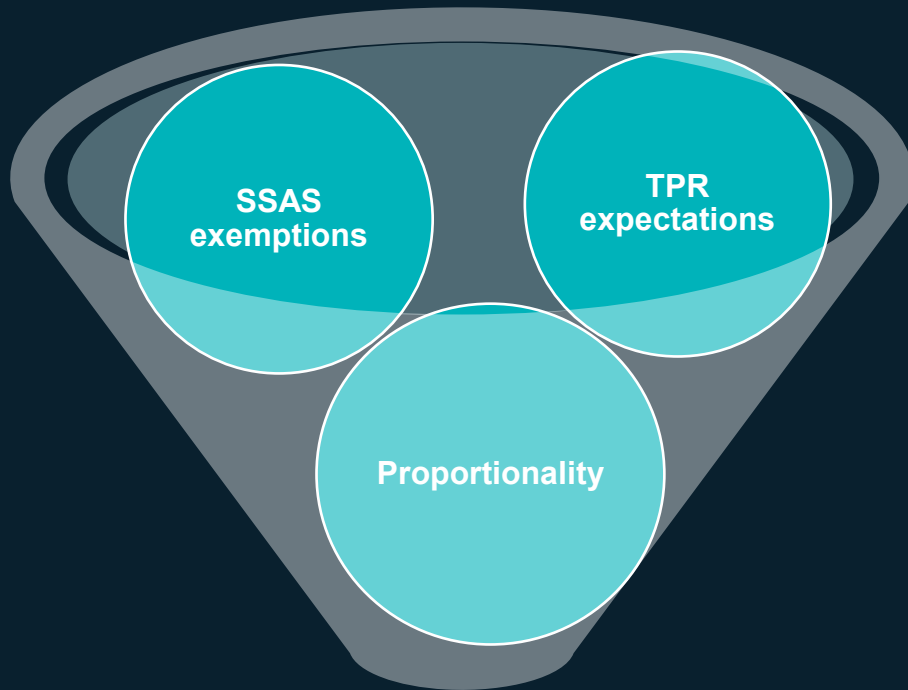
## FCA guidance (SIPPs)

- Relevant if you have a FCA regulated arm of your business
- Knowledge share - you will be expected to have a good working knowledge of FCA guidance at the time
- Brings into the SSAS world FCA guidance for SIPP operators

## Investment context

- Investment decision will be judged against economic and factual circumstances at the time
- Keep up to date with FCA guidance, government warnings, fraud alerts
- Any market commentary on the investment?

# TPR's General Code



Step 1: **Assess** - Gap analysis

Step 2: **Comply** - Update policies and adopt new policies



TLT's Pensions Governance Hub can help you comply:  
[www.tlt.com/pensions-governance-hub/](http://www.tlt.com/pensions-governance-hub/)



What does this mean  
in practice?



# What does this mean in practice?



**Martin Tilley**

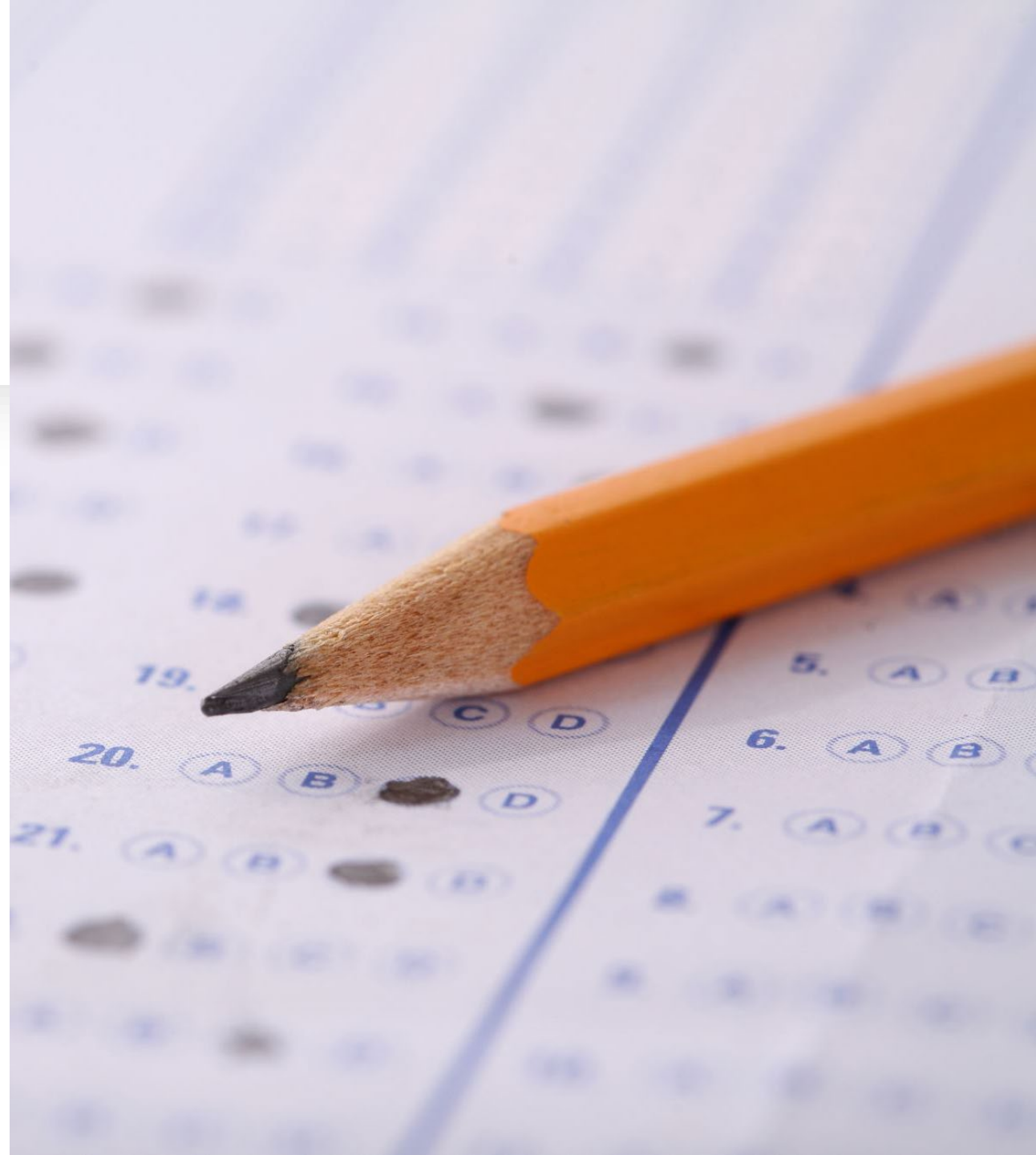
Chief Operating Officer



# Vote

How many SSASs do the audience believe currently exist?

- A. 25,000 – 35,000
- B. 35,000 – 45,000
- C. 45,000 – 55,000
- D. 55,000 – 65,000
- E. 65,000 +





# Vote

## SSAS Practitioners

- A. Full PT – Service – Will continue
- B. Full PT – Considering Practitioner only
- C. Practitioner Only – Will continue
- D. Practitioner Only – Will become PT









# Vote



What actions have SSAS Practitioners taken/ Intend to take?

- A. Existing Practices sufficient no review
- B. Review undertaken and changes to take place
- C. Intend to review/review in progress.
- D. Practices already changed

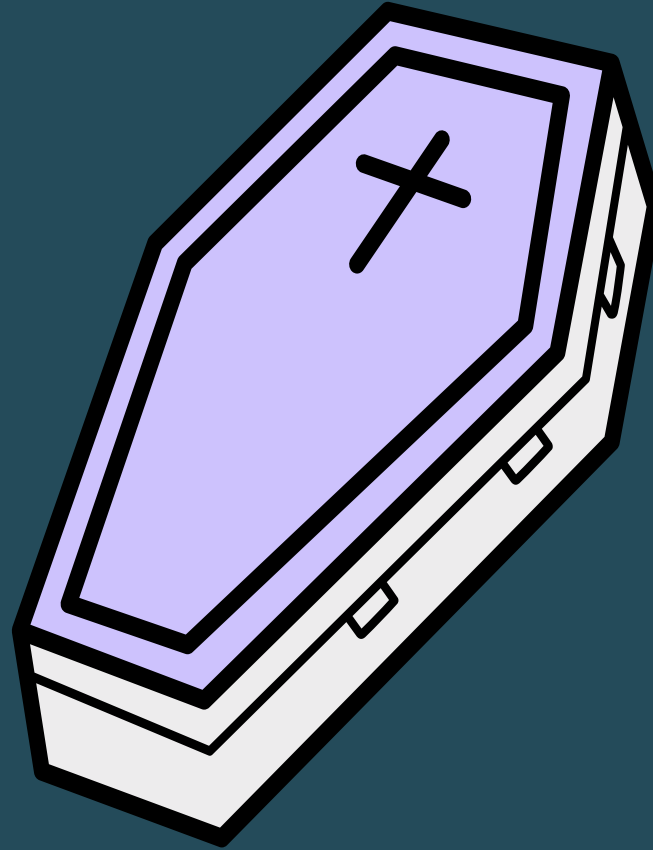


# Additional actions

---

- Training / Empowerment
- TPR Trustee Tool kit
- Trustee Guide
- Video / Webinar

# Investment Assessment:







# Market direction

- Insufficient resources
- Insufficient appetite
- Change of proposition
- Consolidation
- Polarisation

- **Professional body**
- **Register**
  - Professional Trustees
  - Practitioners
- **Accreditation**
  - Responsibilities
- **Cost**

**BACK  
TO  
THE FUTURE**



A hand holding a pen is visible on the left side of the image, positioned over a document. A large, white, stylized arrow points from the left towards the text on the right. The background is a blurred image of a document with various markings and text.

# VOTE

With regard to the role of the professional trustee, please choose the statement closest to your view:

- A. Keep as it; it is not necessary
- B. Make mandatory; trustees need professional support

# Questions?




Damien Garrould



Martin Tilley

# A SIPP of the past - & a taste of the future



**John Moret**  
AMPs conference  
14<sup>th</sup> May 2024

More to SIPP<sub>s</sub>

# The architects of today's SIPP market



*"I propose to make it easier for people in personal pension schemes to manage their own investments."*

*March 1989*



*"A pension is a pension is a pension"*

*July 2002*

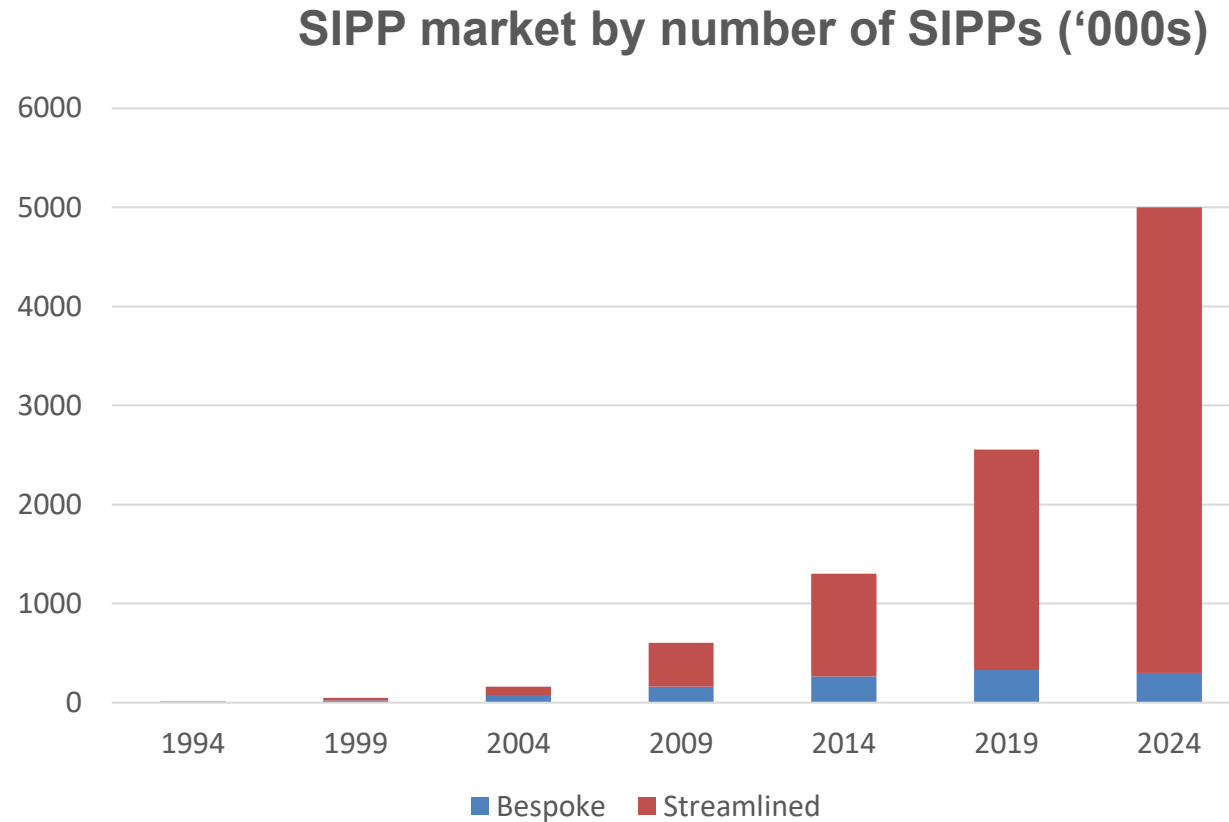


*"Pensioners will have complete freedom to draw down as much or as little of their pension pot as they want, anytime they want: no caps; no draw-down limits. Let me be clear: no one will have to buy an annuity."*

*March 2014*



# The impact of external “events” on the SIPP market

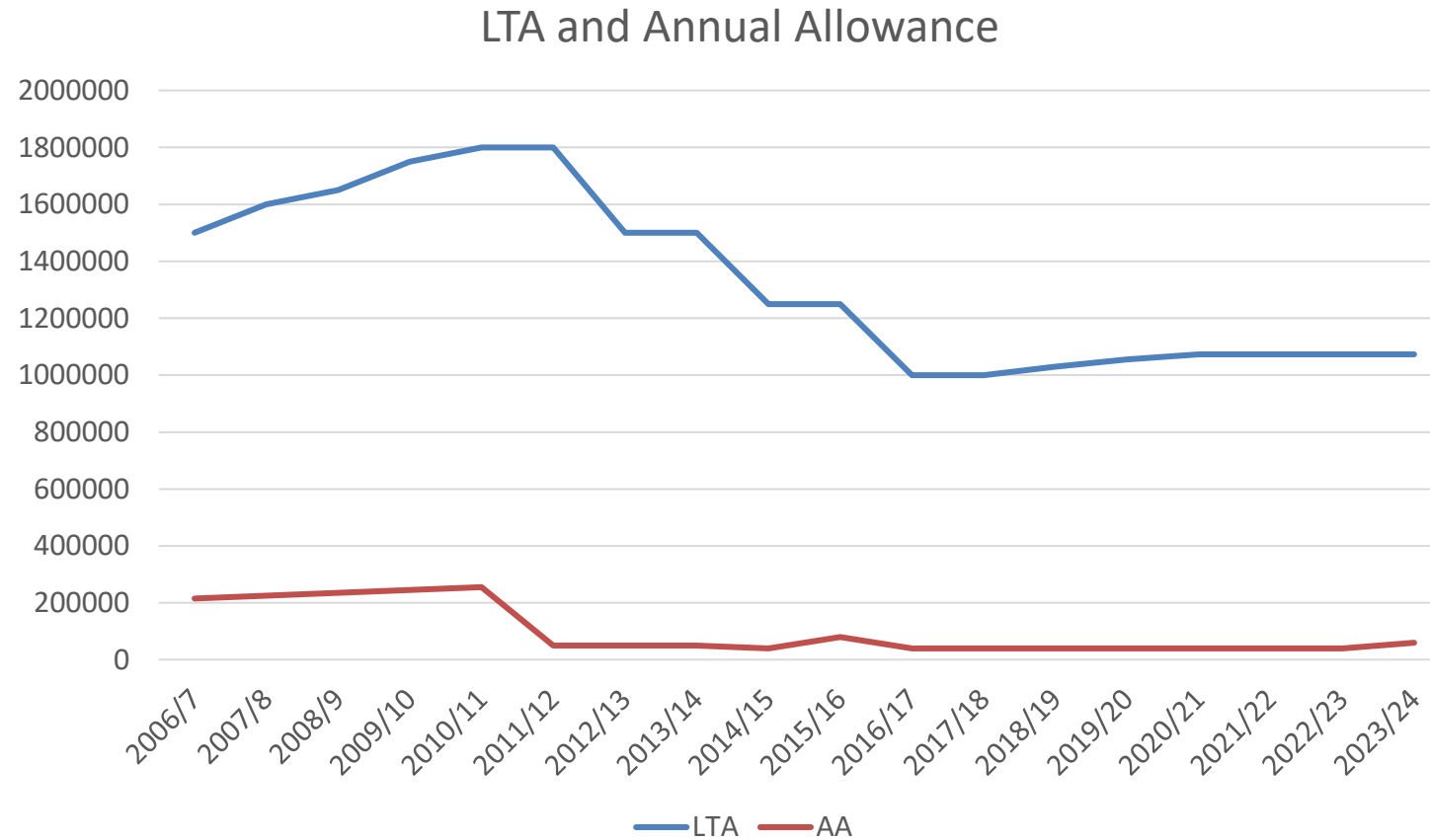


Source: MoretoSIPPs UK SIPP market report Jan 2024

AMPs conference  
May 2024

MoretoSIPPs

# Politics and pensions – short term v long term





## SIPPs – legislation & regulation

# AMPS: Beleaguered legislators and regulators risk serious consumer harm



**Kevin Whitmore**

1 May 2024



AMPs conference  
May 2024

More **SIPPs**

# SIPPs & the regulatory failure -1



## Industry bill for Harlequin clean-up could hit £120m

Main distributors already triggered £60m payout



Financial Conduct Authority



### FINAL NOTICE

To:	Timothy Adrian Hughes	To:	1 Stop Financial Services
Individual Reference Number:	TAH00016	Firm Reference Number:	407894
Address:	20 High Street Haverfordwest Pembrokeshire SA61 2DA	Address:	20 High Street Haverfordwest Pembrokeshire SA61 2DA
Date:	17 April 2014		

#### 1 ACTION

1.1 For the reasons given in this notice, the Authority hereby:

- (1) publishes a statement of Mr Hughes' misconduct for failing to comply with Statement of Principle 7;
- (2) withdraws the approvals granted to Mr Hughes to perform the CF4 (Partner), CF10 (Compliance oversight) and CF11 (Money Laundering Reporting) controlled functions at 1 Stop; and

AMPs conference  
May 2024

More **SIPPs**

## SIPPs & the regulatory failure – 2

- At least 15 SIPP providers have failed
- More than 75,000 customers affected
- More than £10bn of assets involved
- All down to regulatory shortcomings

Failed SIPP Providers
C&P Ltd
EPML
Forthplus
Freedom SIPP
Gaudi
Hartley
Berkeley Burke
Greyfriars
Guinness Mahon
Guardian/GPS
Rowanmoor
Heritage
Liberty SIPP
Lifetime SIPP
Stadia Trustees

# SIPPs & the regulatory failure -3



Bob Blackman MP  
Co- chair of the Investment Fraud &  
Fairer Financial Services APPG

*“The general pattern the APPG has seen, in this and several other alleged regulatory failure cases, is that the FCA does too little, too late and is far too opaque”*

*FT Adviser 17/04/2024*



Alistair Carmichael  
MP for Orkney & Shetland

*“The FCA is “failing” at its duties and someone needs to “take control and change that”.”*

*FT Adviser 02/05/2024*

# **SIPPs & Consumer Duty**

## **Some issues for SIPP Providers**

- Is the term SIPP misleading? (Consumer Understanding)
- The legitimacy of disclaimers (Consumer Understanding)
- Retained interest and other commissions (Fair value)

# SIPPs & Consumer Duty – “retention of interest”

## FCA “Dear CEO letter” 12/12/2023

- No “double-dipping”
- Fair value assessment - after any changes to “interest retention”
- Improvements to disclosures/T&Cs
- Response by 31/01/2024
- Deadline for changes – 28/02/2024

## Not a new issue:

- Transparency
- Customer interest rates at least as good as available to the individual
- Maybe a bank account charge rather than an “interest retention” is best

## FCA crackdown exposes SIPP industry's 'dirty little secret'



Self-invested personal pension (SIPP) have failed to properly disclose retained interest charges linked to cash accounts and now face stricter regulatory rules.

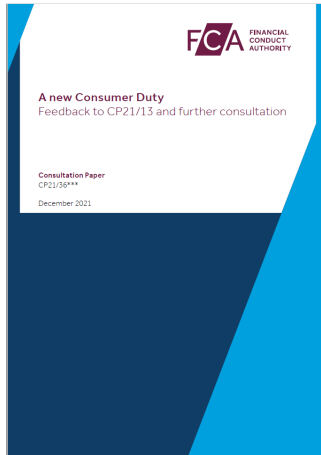
# SIPPs & Consumer Duty

## Some issues for SIPP Providers

- Is the term SIPP misleading? (Consumer Understanding)
- The legitimacy of disclaimers (Consumer Understanding)
- Retained interest and other commissions (Fair value)
- Orphan clients and customer support (Consumer support)
- Income drawdown and options at retirement (Consumer Understanding/support)
- Vulnerable clients
- Board report deadline (31<sup>st</sup> July)
- The growing influence of FOS

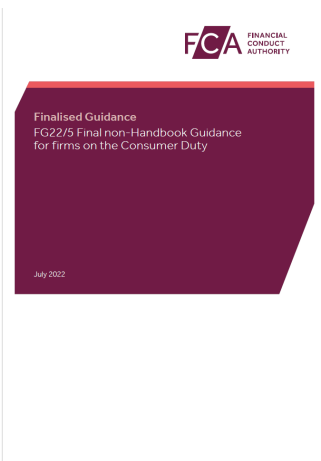
# Consumer Duty & FOS

## What is “fair and reasonable”?



“Both we and the Financial Ombudsman work on the basis that firms should be held accountable against the standards that prevailed at the time of the problem. We work closely with the Financial Ombudsman to ensure that, where complaints have potentially wider implications, the Financial Ombudsman is aware of our expectations of firms.”

FCA CP 21/36 para 1.32



“The Duty does not have a retrospective effect and does not apply to past actions by firms. Actions taken before the Duty comes into force are subject to the rules that applied at the time”

FCA FG 22/5 para 3.1



## Question - The SIPP market today

Question: Which of the consumer duty related issues listed below should be of most concern to SIPP providers?

- A. The treatment of “retained interest”
- B. The continuing use of the term “SIPP”
- C. The potential for retrospective application of the CD rules by FOS
- D. Lack of clarity around guidance and advice
- E. Uncertainty over the content of the board report
- F. Other

# The SIPP market today

The main conclusions from MoretoSIPPs report on the UK SIPP market (Jan 2024)

- There is a real issue around how a SIPP is defined – different providers take different views.
- The SIPP market has almost reached two huge milestones –
  - 5 million SIPP investors
  - almost £500 billion of assets.
- Over 90% of SIPPs now operate on a “streamlined” basis.
- “Complex” SIPPs account for just 20% of total SIPP assets
- Investment platforms and life companies control over 80% of the streamlined SIPP market
- Of the 37 providers who operate complex SIPPs –
  - 4 providers administer 60% of the total assets In this sector.

# The SIPP market today

Market segment	Streamlined SIPPs			Complex SIPPs		
	Assets (£bn)	Number	Ave fund	Assets (£bn)	Number	Ave fund
Investment platforms	191.1	1.73m	110k	22.3	0.06m	366k
Life companies	140.1	2,42m	58k	18.7	0.082m	229k
Larger specialists	53.1	0.17m	312k	56.4	0.144m	392k
Smaller specialists	2.8	0.01m	236k	4.4	0.014m	314k
Fintech/commodity	10.3	0.36m	29k	0.005	0.000(5)	1m
Totals	397.4	4.70m	85k	101.8	0.3m	339k

## Question - The SIPP market today

Assuming there are 40 active complex SIPP providers today how many complex SIPP providers do you expect to be active in 2030?

- A. More than 40
- B. 40
- C. 30 -40
- D. 20-30
- E. Less than 20

# The SIPP market today

The main conclusions from MoretoSIPPs report on the UK SIPP market (Jan 2024)

- The SIPP market has almost reached two huge milestones –
  - 5 million SIPP investors
  - almost £500 billion of assets.
- There is a real issue in how a SIPP is defined – different providers take different views.
- Over 90% of SIPPs now operate on a “streamlined” basis.
- “Complex” SIPPs account for just 20% of total SIPP assets.
- Investment platforms and life companies control over 80% of the streamlined SIPP market
- Of the 37 providers who operate complex SIPPs –
  - 4 providers administer 60% of the total assets In this sector.
- Two-thirds of SIPPs operate on a non-advised basis.
- Less than 15% of SIPP investors have vested their benefits.

# The SIPP market today– the retirement challenge

*“Forming a lifeline for millions cast adrift in retirement”*  
*Money Marketing 23 April 2024*

- Nearly 3 million SIPP clients are faced with the complexities of retirement
  - with no adviser
- Others with legacy individual pension products
- FCA report stated that in April 2021 an estimated 22.6 million employees were in a workplace pension scheme – all will need to make decisions around retirement
- Lack of understanding of impact of healthy, impaired and unhealthy longevity
- Urgent need for clarity around the advice/guidance boundary
- All SIPP & other pension providers need to consider the nature and level of guidance they can provide

# **The SIPP market – a taste of the future**

## **The only limits are those of vision**

### **The opportunities**

- A big technology driven opportunity in the unvested SIPP market
- Increasing numbers of non-advised customers
- The self-employed market is still underprovided
- The pensions dashboard
- Impact of ESG – particularly for investment related propositions
- A big unknown is the possible implications of the “lifetime provider model” aka “one pot for life”

## Question - The SIPP market today

Which one of the five initiatives below will have the most beneficial impact for the SIPP market and providers?

- A. Implementation of the pensions dashboard
- B. Clarity on the advice/guidance boundary
- C. The “abolition” of the LTA
- D. Adoption of the “lifetime provider/ pot for life” model
- E. Auto-enrolment for the self-employed



# The SIPP market – a taste of the future

## Predictions

- More consolidation in the complex SIPP sector – up to 50% contraction in the next 5 years
- Streamlined sector will continue to expand – platforms dominant but watch for the new fintech kids on the block
- Realistic to project SIPP market growing to £750bn within 5 years
- If “pot for life” materialises market could grow to £1 trillion by 2030

# **The SIPP market – a taste of the future**

## **One can but dream!!**



- Take pensions out of politics – a new long term pensions commission
- One simple pensions tax regime for all DC pensions
- A regulator that operates on the front foot and a regulatory framework that is not retrospective
- One pensions regulator and one pensions ombudsman
- Move pensions technology into the 21<sup>st</sup> Century

# More to discover



**For more information**

T 01794 324608 / M 07711 492 440

[john@moretosipps.co.uk](mailto:john@moretosipps.co.uk)

@moretosipps

More to **SIPPs**

# ANDREW PHIPPS



**WHY ARE YOU HERE TODAY?**

**A: AGENDA**

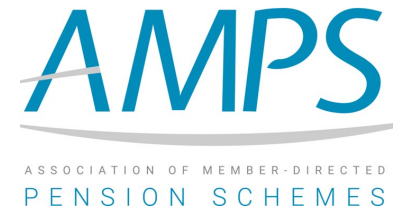
**B: CPD**

**C: COMPANY ATTENDANCE POLICY**

**D: NETWORKING**

**E: OTHER**

# THANK YOU



**Lunch is now being  
served in the  
Maxwell Library**



# LTA – A DEBATE

CLAIRE TROTT OF TECHNICAL CONNECTIONS  
&  
JON CUIN OF BARNETT WADDINGHAM



# QUESTION

---

**DO YOU FEEL THAT YOUR BACK OFFICE SYSTEMS ARE FULLY  
UPDATED FOR THE LTA ABOLITION CHANGES?**

**A: YES**

**B: NO**

## QUESTION

---

**DO YOU FEEL THAT YOUR STAFF HAD SUFFICIENT TIME TO  
GET TO GRIPS WITH THE COMPLEXITIES OF THE CHANGES  
BEFORE 6TH APRIL 2024**

**A: YES**

**B: NO**

## WHAT IS YOUR BIGGEST CONCERN WITH THE CHANGES

- A. ONGOING POLITICAL UNCERTAINTIES
- B. INCOMPLETE REGULATIONS
- C. INCOMPLETE/INCORRECT GUIDANCE NOTES
- D. EVERYTHING ABOUT IT
- 5. THE ISSUES WE HAVEN'T FOUND YET

# QUESTION

---

**DO YOU FEEL THAT ANY OF YOUR CLIENTS HAVE/WILL  
SUFFER A DETRIMENT BECAUSE OF THE WAY THESE  
REGULATIONS HAVE BEEN IMPLEMENTED?**

**A: YES**

**B: NO**



# PSAG

Pension Scams Action Group

---

## Combating pension scams

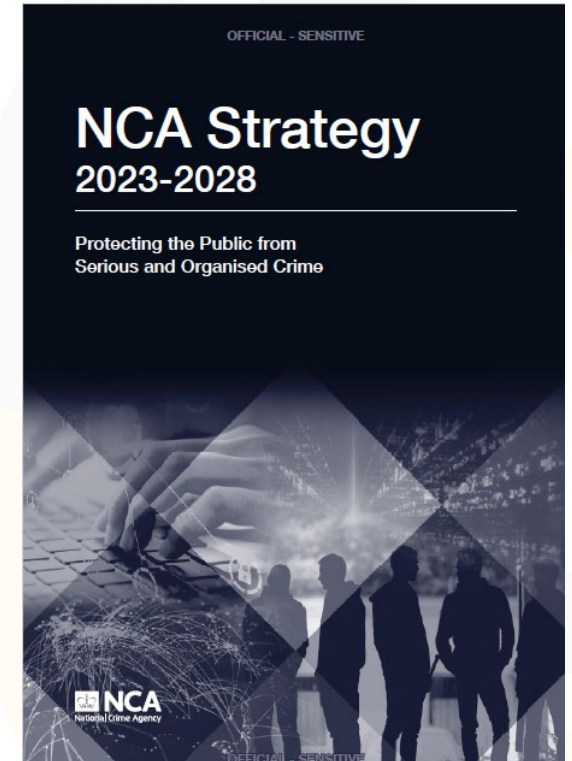
Julian Deans – Principal

May 2024

# The NCA Strategy 2023 - 2028

Launched in March 2023 the NCA Strategy sets out how they will perform their operational role more effectively by:

1. **Degrading the most harmful organised crime groups**, shifting their focus upstream, overseas and online
2. **Leading the operational system response** to ensure that the police and law enforcement agencies are working together on the most significant threats facing the public
3. **Transforming our capabilities to match the challenges of the future**
4. **Growing a highly skilled workforce that is at its heart 'proud to protect'.**



# The Strategy Implementation Unit

A new Strategy Implementation unit was set up in June 2023 to support delivery and track progress against the priorities set out in the strategy.

**DRIVE** the delivery of the milestones set out within the Strategy pillars

**ADVISE** any part of the Agency on how they can best to align to the Strategy

**CHALLENGE** business activity, investments and new initiatives to make sure they are aligned to the Strategy



# What's the scale of the problem?

The threat to the UK from fraud remains high



**£2.3 billion**

Total losses reported to  
Action Fraud (NFIB, 23-24)

**£120 million**

Reported pension fraud  
losses (NFIB 23-24)

**Approx. 40% of all recorded crime**

*In England and Wales (CSEW 2023)*

**395,105**

Total reports made to  
Action Fraud (NFIB, 23-24)

**433**

Pension fraud reports made  
to Action Fraud  
(NFIB 23-24)

**<1% of fraud successfully prosecuted**

*Last CPS Figures 2021*

# The Pensions Regulator



- **Public body funded by DWP**
  - Established by the Pension Act 2004
- **Regulate/supervise occupational pension schemes in the UK**
  - Trustees, employers, and trusts (Master Trusts, DB Superfunds)
- **Criminal and Civil powers to carry out investigations**
  - Pension Acts, PoCA, Fraud Act, IPA
- **Work with strategic partners**
  - Regulators, supervisors, law enforcement agencies, advisory bodies



# Background – *Project Bloom to PSAG*

2012

**Project Bloom** was created in response to the publication of **TPR's pension liberation fraud threat assessment**. The National Crime Agency led the group from 2012 to 2016.

2016

**TPR took over the leadership of Project Bloom**, continuing to deliver the group's objectives to effectively combat pension scams.

2021

As a result of the **Work and Pensions Select Committee spending review**, TPR received ring fenced funding for the Pension Scams Action Group (PSAG)

2022-25

From **December 2022**, TPR recruited dedicated resource to deliver PSAG's 6 core objectives. TPR leads PSAG, **the multi-agency taskforce to tackle pension scams**.

# Outputs and next steps

## Project Bloom successes



Cold call ban led to a decline in pension liberation

Successful criminal prosecutions and convictions

Pension Scam Industry Group Code of Practice

National ScamSmart Campaign

Action Fraud's single channel to report pension fraud

Prohibition of Trustees

Action against unauthorised investment advice

## Ongoing threats

Secondary scamming is on the rise

High costs result in bad member outcomes

Use of websites as a fraud enabling product

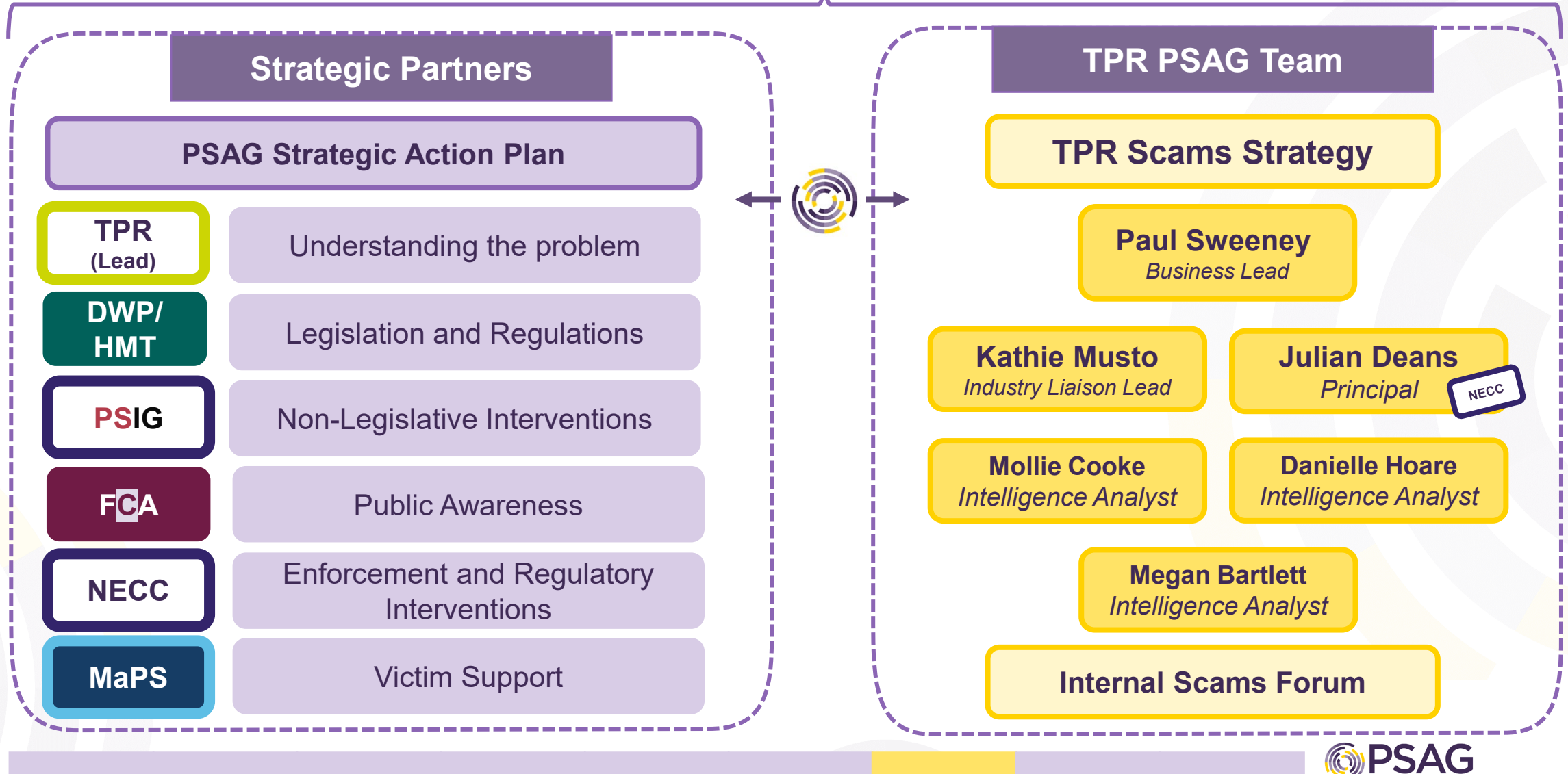
Unethical transfer incentives

Pension related investment fraud continues to rise

Remote communication (social media) witnessed across all offending

# PSAG in the present

Pension Scams Action Group



OFFICIAL



# NECC Partnership - *introduction*

- **The National Economic Crime Centre is responsible for:**
  - tasking and coordinating the national response to economic crime,
  - harnessing the intelligence and enforcement capabilities from public and private sectors.
- **A partnership to enhance TPR's enforcement of complex fraud:**
  - Improve our understanding of the fraud landscape
  - Identify and disrupt key threats
  - Identify new opportunities for more effective enforcement
  - Public-private collaboration resulting in targeted action
  - Identifying solutions to pension fraud and influencing changes within the industry and government bodies.



# NECC partnership – *core workstreams*

## Public-private partnership

**Chair:** Julian Deans (TPR/NECC)

**Purpose:** volunteers across the public and private sector are brought together to:

- Share knowledge and expertise
- Collaborate on a specific threat
- Understand nature and scale of threat
- Identifying solutions to pension fraud both upstream and downstream

## Fraud Threat Desk

**Owner:** NECC

**Purpose:** collaborate with partners from various agencies on a specific threat to:

- Provide strategic oversight of a threat
- Gather and develop intelligence
- Disrupt/prosecute offenders
- Reduce risk to the public
- Identification of high value targets

## Intelligence Operations Group

**Chair:** Julian Deans (TPR/NECC)

**Purpose:** bring operational partners together to:

- Identify of emerging threats
- Progress investigative or disruption opportunities
- Coordinate responses to identified pension fraud with regulatory bodies and law enforcement



# Next steps

1. Action Fraud/FCCRAS – a new reporting system
2. Action Fraud/NFIB – improving the reporting journey
3. Multi Agency Fraud Targeting and Insight Centre
4. Industry Liaison Lead
5. Fraud Targeting Cell
6. TPR response to fraud

# Any Questions?

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EMMA BACHE

*Graphologist*

# WHAT CAN HANDWRITING REVEAL?

Handwriting is fine motor co-ordination between brain and hand.

- Stability
- Motivation
- Creativity
- IQ
- Honesty
- Drive
- Physical Energy
- Sex Drive
- Sociability
- Work Ethic
- Talents
- Emotional Intelligence
- Temperament
- Communication Style
- Addictive Traits

# USES OF GRAPHOLOGY

- Recruitment
- Restructuring and Profiling of Employees
- Career Guidance
- Team Building
- Marketing and Branding (Logo/Font Analysis)
- Compatibility
- Criminal Profiling
- Document Analysis
- Historical Research
- Entertainment
- Self Knowledge
- Fun!

# THE THREE ZONES



**Upper**

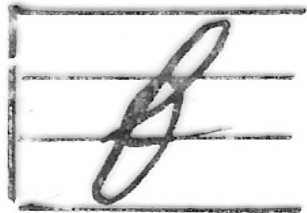
Intellectual and spiritual limits

**Middle**

Social relationships, the emotions and practical behaviour

**Lower**

Sexual awareness and materialistic concern



3mm

3mm

3mm



# THE MIDDLE ZONE

Mike and Barbara  
stopped over for a cup  
of coffee last night.

Speed without taking much  
notice how I'm writing. It  
intrigues me to know how you

watching television. I also enjoy  
listening to music.

of the "to be returned"  
items. Hope Toki's letter  
arrives in time. Dapper

Writing is more fun for me but it is fun  
to see if my personality is changing any.

The probability exists that one is together  
and I'm apart. But will have to

only where my horse is situated in

# THE UPPER ZONE

a good buy"  
spouse would have  
option of the  
proceeds - sum  
sum or monthly -  
while 2<sup>nd</sup> career

'13, newly married  
also to a very  
pretty, pleasant  
young lady. - All

Though no replies, my mind tells me  
to keep reminding you to write or  
at least not forget our discussions

Now is the time for  
all good men to  
come to the aid  
of the Party.



# THE LOWER ZONE

Regency Gouvernement

From our vantage point by the  
old railway bridge we could  
just see the tall chimneys of  
Mayfair rising above the tall

out. Robin Aurora. It seems you  
to keep knitting twice into 1;  
way I'll bring it along on

Never saw you often but want  
you to know I never forgot you.  
I retired last April and left  
California - I do enjoy this part  
of the country and feel I

# THE LOWER ZONE..

sending it — and even  
more for teaching !!

You really opened  
my eyes — and I've  
been drawing and working  
on the art every day. I

playing pin ball they  
got some good gone there!  
and getting drunk with Ben.  
Well, going to the flicks  
tonight with Celia, so  
write soon.

to introduce yourself  
national gathering.

Yours, analyse my  
cb cb

sting them in my.

# THE LOWER ZONE....

J J J

Yours truly Yours

ing

Where are thy charmers that  
sages have seen thy face

down payment (already taxed) minus  
\$50 she paid to me to "buy out my  
interest". As you can see, I  
actually lost money. There was  
no appreciation at all for me!

could take the matter further, if  
need, Keep up the good work,  
Yours faithfully

# SLANT...

to have my hair done. Please call  
spoke to me about my party. My number

that you have a mail  
I would be grateful  
for the cost of your  
\* I may obtain one

This is a fun evening so far -  
I am in my late-ish 30's -

I like *Forbes* magazine because  
they have the sense to hire  
a handwriting analyst.

Sorry it took so long to pay  
some on my bill we will try  
to catch up soon. Thank you

What you will  
you were very  
Glen's personality.

# SLANT...

Queen Elizabeth the first, a monarch who cared  
for her country, its people, and its financial wealth  
though I must admit the former, cared little where  
her freebooters obtained her wealth, while the latter  
fights as hard to get back what she believed

Here we sit listening  
to "Odie but goodie" and  
I mean Odie. I don't

to exist with God on this earth

# SLANT...

To thine own self be true  
and it shall follow as the  
night the day —.

Its fleece was white as snow  
and everywhere that Mary went  
the lamb was sure to go.

Oh great to feel your whole life  
starting new each day

started tending

After a time the winter lay:  
show caution

# OVERALL SIZE

Publications and  
magazines.

I am the eldest  
of 5 children.  
What can you

politics were

Again, thank you very much  
for the glorious afternoon last  
Friday! I so enjoyed champagne  
at your house and lunch at  
the L'Hermitage - a true life.

# OVERALL SIZE

(which accounts for the hump  
on the camel, and the  
sphinx's immoveable smile.

h'ic 02

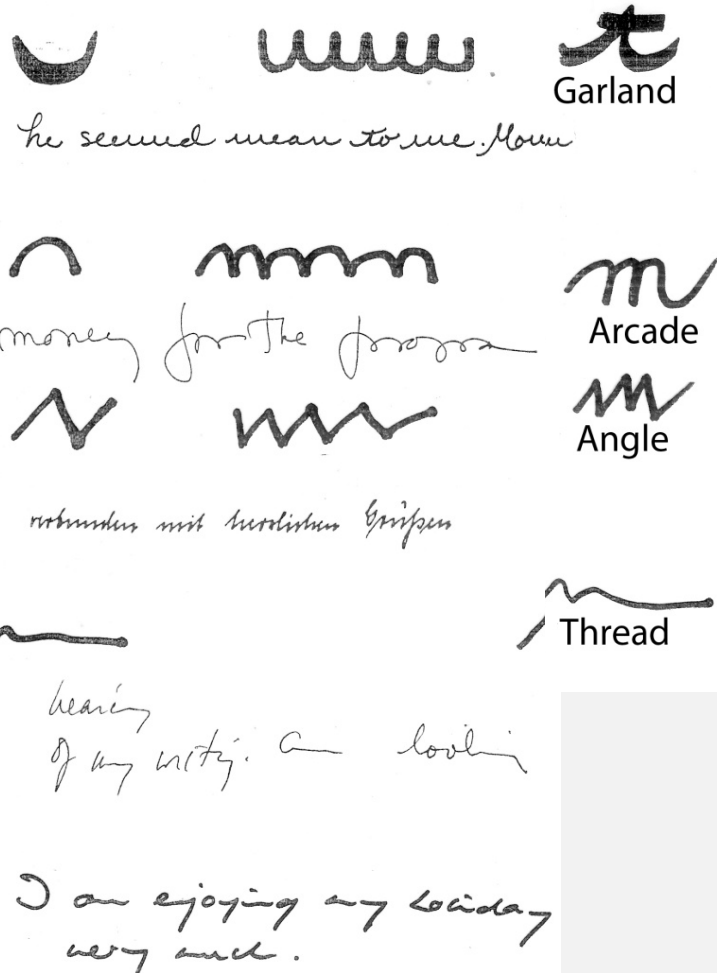
down to Peru, Rio and  
Caracas in February. They  
are probably all familiar to  
you. I am looking forward

your analysis. I look forward  
to your reply but understand  
that it may be quite a time  
before you are able to give  
me your analysis due to many  
commitments.

to the old something I'm trying to  
write, but you know as I go along  
in my mind. I can't write to you  
different ways, often depending on  
my mood. I don't know what my  
personality change is, but my mood



# FORM OF CONNECTION



# CONNECTION/DISCONNECTION

Boy am I tired. I just finished  
final exams for the second year.

My idea is that we have someone who  
delivers the goods at the proper time  
place. After all, we should try to get  
over with early so we can get home

I'VE ALWAYS WONDERED IF THE FACT THAT  
PRINT INSTEAD OF WRITE MAKE IT IM-  
POSSIBLE TO ANALYZE MY PERSONALITY.

There is a possible short trip on the horizon.  
My plans are still the same regarding the new

In a hole in the ground there lived a  
Hobbit. Not a nasty, dirty, wet hole, filled  
with ends of worms and an oozy smell, nor yet

# PRESSURE AND PASTIOSITY

from stopping at such  
places, ~~but~~ don't take  
me too seriously because  
I see a conference to make

Where is our holiday going to be this y  
I can't be away when Terry is because  
when he is no one to see to the office else

When I'm angry - watch out !

W. A. Mozart

Wolfgang Amadeus Mozart  
(1756-1791)

seriously indulgent

Heraldry is the science which deals  
with the proper descriptions of armorial  
bearings (arms). It dates from the

assigned me as his secretary to deal  
with the question of copyright.

pleasing man  
gives show a  
sense of order  
Epiphotism  
in the psyche  
and the life  
style of the  
person who is  
doing the job

Sometimes in  
life there are  
simple things  
and experience  
that one can  
run away from  
and rest to the  
future instead  
of the past.

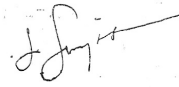
And then there  
are times that  
the future just  
is too scary to  
contemplate  
to one minute  
one has to  
start over and  
out in a new way


The bottom line in  
demonstrating and it  
is hard for me to  
concentrate with  
the sense that the  
right just feel one  
of my African will  
etern right out for  
me under me and  
it won't be the first  
time this has under  
me and to me at

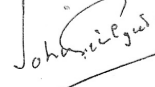
Last night I felt  
that that's the  
the other can  
in the left rest  
burden and was  
charged with it  
and run during  
that the moment

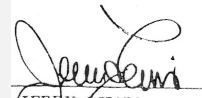
in the land  
that I will  
experience  
the second  
plan that.

# THE SIGNATURE

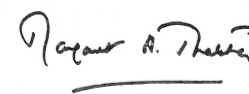
  
J. J. SIMPSON, Athlete.

  
JACQUELINE KENNEDY

  
JOHN GIELGUD, Actor.

  
JERRY LEWIS  
Actor.



  
Napoleon A. Bonaparte

for publication in your Album

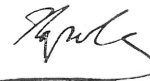
THOMAS EDISON,  
Inventor.

Yours Very Truly

  
Thomas A. Edison



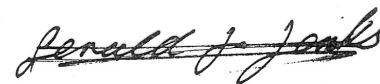
Napoleon (1804), newly elected emperor



Napoleon (1809), the most powerful man in Europe.



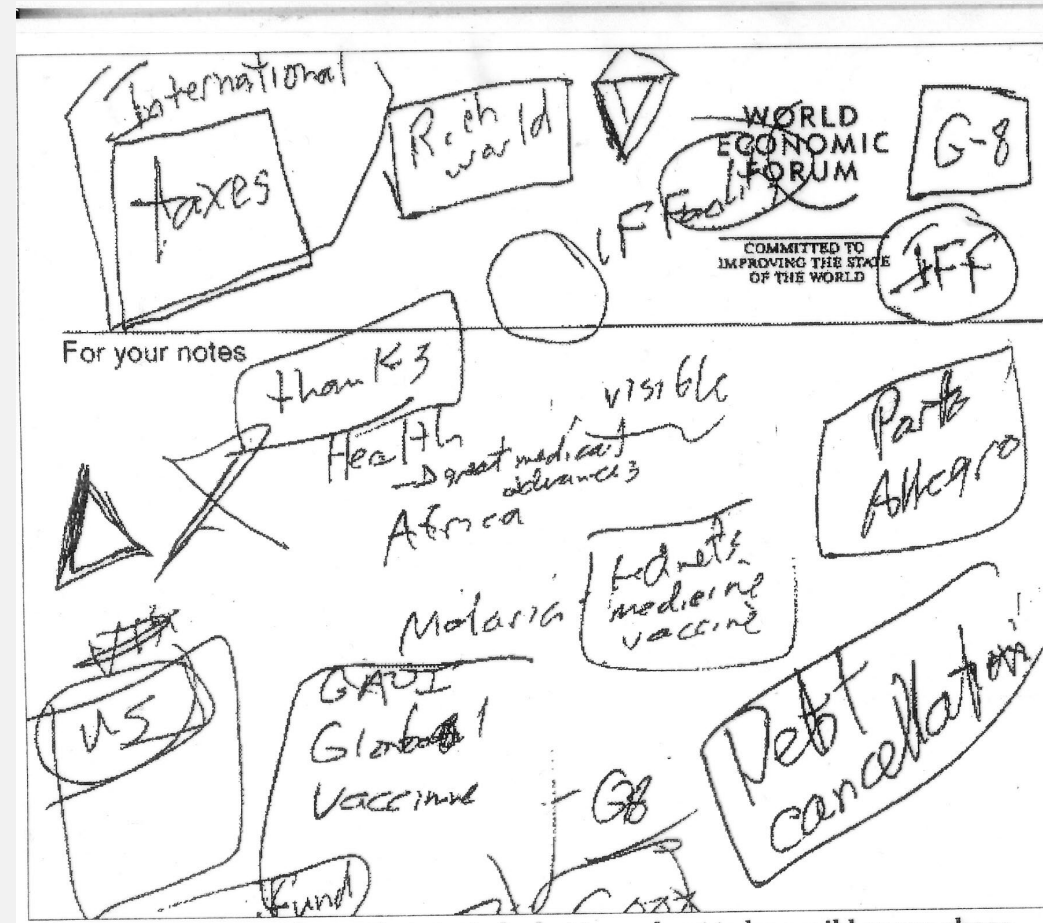
Napoleon (1815), after Waterloo defeat







# BILL GATES



# RUPERT MURDOCH

EMMA BACHE

*Graphologist*

We have just arrived  
in London after a 10 hour  
flight from Los Angeles.

We live there most of  
the time, but travel a great  
deal

*Rupert Murdoch*

# OSCAR WILDE

ons of the personality in general, in  
ds the study of the signs which,  
e machinery of handwriting, make  
ptible to the senses. Its foundation  
simplest and most indisputable  
ysiology, that is to say, the produc-  
plus nervous activity during thought  
and its discharge in the form of  
contraction. It falls entirely within  
ce of physiological psychology.  
ake handwriting at its point of de-  
o man is built in exactly the same  
other; using the same instrument,  
e same words, each of us will have  
t handwriting, distinguishing the  
m of our thoughts and sensations.  
deed seem astonishing that, even  
l children are taught to write from  
models, their handwriting varies to  
xtent that, from the very first lines,  
ld's writing can be easily dis-  
d from the rest. These differences  
n the passage of time, as the individ-  
ops, with the result that it is impos-  
onfuse one hand with another. It has

Il ne faut regarder  
ni les choses ni les  
personnes. Il ne faut  
regarder que dans les  
mirrors

Car les mirrors ne  
nous montrent que des  
masques.

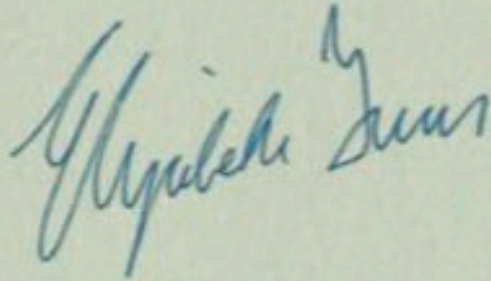
Oscar Wilde



# LIZ TRUSS

of economic, diplomatic and security partnerships, and media freedom will be an important element in advancing this cause of freedom.

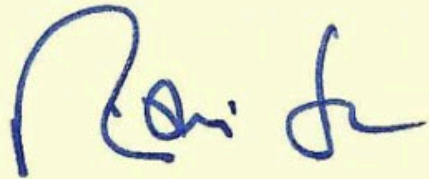
Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Elizabeth Truss', is centered on the page. The signature is fluid and cursive, with a large initial 'E' and a stylized 'T'.

**RT HON ELIZABETH TRUSS MP**  
**FOREIGN, COMMONWEALTH AND DEVELOPMENT SECRETARY**

RISHI SUNAK

Kind regards,

A handwritten signature in blue ink, appearing to read 'Rishi', with a stylized flourish at the end.

**The Rt Hon Rishi Sunak MP**  
**Richmond (Yorks)**  
**The Chancellor of the Exchequer**

# BORIS JOHNSON

Je veux exprimer ma tristesse profonde  
après les événements à Nice, et  
souligner encore la solidarité du  
peuple Britannique avec la France.

Boris Johnson

Foreign Secretary.

# JOE BIDEN

by so many remarkable women and men. From  
'Gella' to 'Ellie'. I am indebted to you and to  
the community in so many ways.

You are familiar with the Talmudic saying  
"What comes from the heart enters the heart" -  
Your sentiments entered my heart.

Keep me faith!

*JB*

1.24.19

# DONALD TRUMP

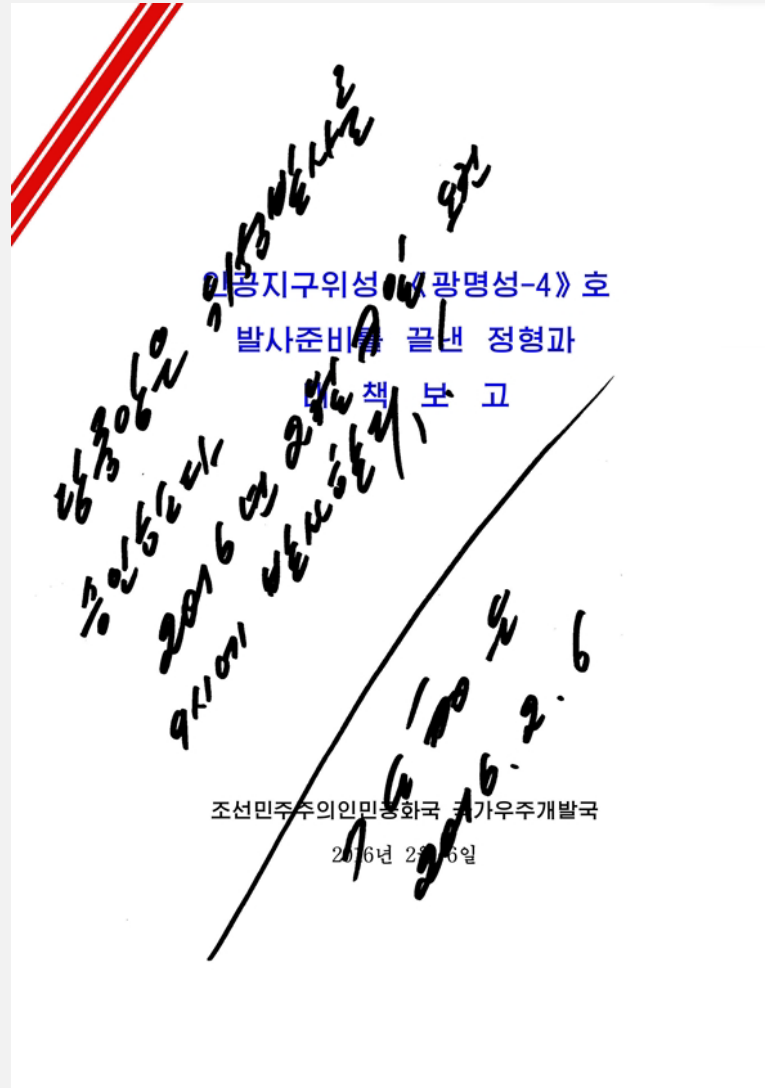
MARLON  
PLEASE TELL  
HUGH IT WAS MY LOVED  
GRAND HONOR - QUESTION  
THE C.N. WASTE -  
SEE WIN BOOK -  
HUGHES



# VLADIMIR PUTIN

С номинальным  
условием без  
гражданских  
и военных  
процесса.  
В. Путин

# KIM JONG UN



## C1

(2) We will not take any repayment of the balance of your account until cleared funds reach the account. You will find on the back of your statement information about the normal clearance period for the method by which you can make payments to your account.

To pay any interest on credit cards

To pay any other interest, any fine and charges

To repay special effects shown on any statement

To repay all purchases and balance transfers (except special offers) shown on any statement

To repay all surcharges and money transfers (except special offers) shown on any statement

To repay special offers you've shown on any statement

To repay all purchases and balance transfers (except special offers) not yet shown on any statement

To repay all purchases and money transfers (except special offers) not yet shown on any statement

If you have taken out any special offer we may decide to repay your payments relating to these in a different order. When this happens we will tell you when we provide details of the new order.

**Z(E) Total charge for credit (for Purchases only) (see Note (Z) below).**  
 Standard £123.62 comprising interest.  
 Royalists, Royalists Gold, Royalists Premier: £116.20  
 comprising interest.

<b>KEY INFORMATION</b>		
<b>3(a) Default charges</b>	<ul style="list-style-type: none"> <li>• If a cheque payable to us or direct debit cannot be paid</li> <li>• If the account is over the credit limit at any time during a statement period</li> <li>• If you fail to pay on time</li> <li>• If we receive a personal cheque unpaid to prevent you going over your credit limit</li> <li>• Our reasonable costs or charges in enforcing this agreement</li> </ul>	<p>£10</p> <p>£10</p> <p>£10</p> <p>£10</p>
<b>3(b) Other charges</b>	<p>Our reasonable costs or charges in enforcing this agreement</p> <p>to comply with General Conditions 23(a) and 23(c) and our published tariff details of any fees payable and charges relating to advances and overdrafts</p>	<p>£10</p>

**MISSING PAYMENTS**  
Missing payments could have severe consequences and make obtaining credit more difficult.

**IMPORTANT - READ THIS CAREFULLY TO FIND OUT ABOUT YOUR RIGHTS**  
The Consumer Credit Act 1974 says down certain requirements for your protection which we've all have been complied with when this agreement was made. If they were not, we cannot enforce this agreement without getting a court order.

1) You can settle this agreement at any time by giving notice in writing and paying off the amount you owe under the agreement.

3) If the contract is not fulfilled, perhaps because the supplier has gone out of business, you may still be able to sue us.

If you would like to know more about your rights under the Art. contract show your local Trading Standards Department or your nearest Citizens Advice Bureau.

**THEFT, LOSS OR MISUSE OF A CREDIT CARD**  
If your credit card is lost, stolen or misused by someone without your permission, you may limit your loss, up to \$50 of actual loss for each card if it is reported within 60 days. However, you will probably be liable for ALL losses. You will not be liable for losses which take place after

**YOUR RIGHT TO CANCEL.** Once you have signed this agreement, you will have a short time in which you can cancel it. We will send you exact details of how and when you can do this.

This is a Credit Agreement regulated by the Consumer Credit Act 1974.  
Sign it only if you want to be legally bound by its terms.

Signature of Customer: X. Jean W. Mackay Date: 12-08-08

I wish to purchase	Payment Protection	<input checked="" type="checkbox"/>
I wish to purchase	Card Protection Plus (1 Year household policy)	<input checked="" type="checkbox"/>

**Card Protection Plus (3 Year Household Policy)**

I understand that I am purchasing the product(s) listed above on credit provided by you and that the terms relating to the credit for the product(s) can be found below\* and in the Key Financial Information. Other financial information and

X James W. Timbony

**Optional Insurance** – you will NOT be covered unless you tick and sign above

and you do wish to authorize Payment Protection, at a premium of 79p (which may be waived) for every £100, or put it at the highest balance or your statement that month. Your monthly premium will be treated as a barter transaction and added to the account and

\*Card Protection Plus Royalties, Royalties Gold, Royalties Premier, Royalties Private, Graduate Royalties & Student Royalties customers receive a form of Card Protection as part of their package.

Please tick the relevant box and sign above to confirm that you wish to purchase Card Protection Plus. The charge of £29 for one year or £70 for three years (these amounts may be varied by us "or cost" renewal) will be treated as a purchase transaction and debited to the account.

**PLEASE NOTE**

(2) Based on the assumption that on account opening you carry out a post-hoc formation of £1,500 which together with any fee payable, you repay by 12 equal monthly

repayments and interest rates remain the same. The amount shown is only illustrative.

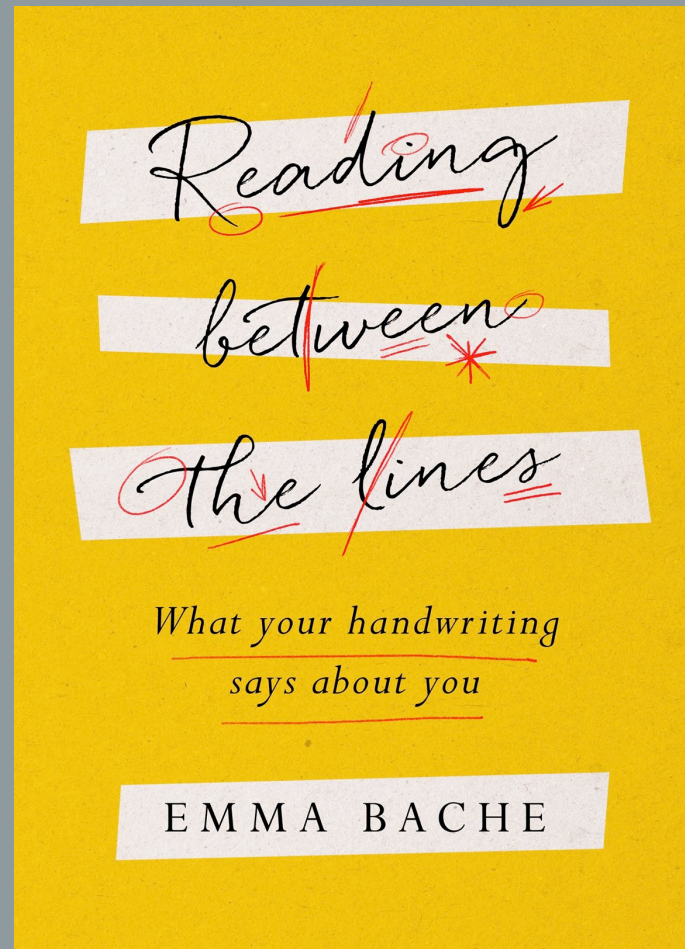
Portfolio Code





# WHY MODERN BUSINESS NEEDS GRAPHOLOGY

- Prevents rapid change over of staff
- Helps to create a profitable, happy, and effective business
- Highlights weaknesses and strengths of individuals as well as the team
- Provides an accurate adjunct to the interview process
- Avoids costly recruiting errors ie. aggression, addiction, narcissism and psychopathy
- More accurate and individualistic profiling than psychometric testing
- Allows for a compatible team
- Speedy, accurate results
- Reassessment can be made regularly and comparatively cheaply



Contact :

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<http://www.emmabache.com>



**Publication Date: September 2018**

<https://www.quercusbooks.co.uk>

# THANK YOU & ANY QUESTIONS

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## THANK YOU

Thank you to all our speakers today and for your attendance.

## ANY QUESTIONS

Are there any questions for our last speakers.

## SEE YOU IN NOVEMBER FOR THE AGM

Same place, same time – hope to see you all back here on Tuesday 6<sup>th</sup> November for the AMPS AGM.



**CLOSE**

---

**Please join the  
committee, speakers,  
exhibitors and your  
fellow members for a  
drinks reception in the  
Maxwell Library hosted  
by Barclays Bank.**



## ANDREW PHIPPS – OPENING TEST



**If you were appraising how changes impacting pensions have been rolled out over the last 12 months, how would you rate the performance of those making the change?**

A. Unacceptable	39%	<div></div>
B. Worse than usual, plenty of room for improvement	53%	<div></div>
C. About the same as usual	7%	<div></div>
D. Much better than usual, just a few bumps in the road	0%	
E. Excellent, top marks	1%	<div></div>

Total votes: 70

## STEVEN FRANCIS – CONSUMER DUTY IN THE PENSIONS SECTOR



**Is Consumer Duty helping firms who wish to understand the true costs, inefficiencies and customer disbenefits in their current products and services?**



Total votes: 42



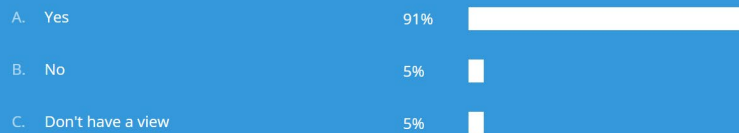
**Does Consumer Duty make it harder for firms to continue to maintain profitable products/ practices?**



Total votes: 13



**Is Consumer Duty heightening the risk of very costly – and perhaps existential – back-book reviews and analysis of past practices?**



Total votes: 22



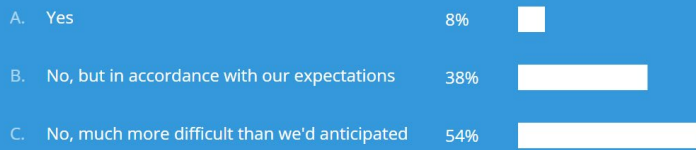
**Is Consumer Duty being used by the FCA as a tool to shape firm behaviour and even attack firms?**



Total votes: 17



## Have Consumer Duty implementation projects been reasonably easy to design and execute?



Total votes: 26



## MARTIN TILLEY – GOOD GOVERNANCE



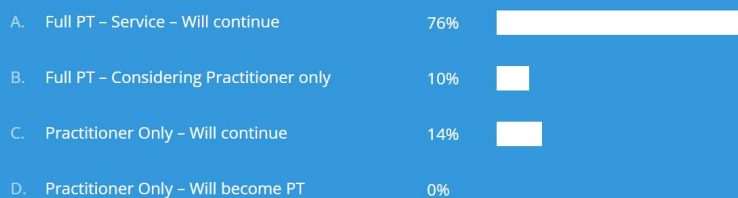
### How many SSASs do the audience believe currently exist?



Total votes: 60



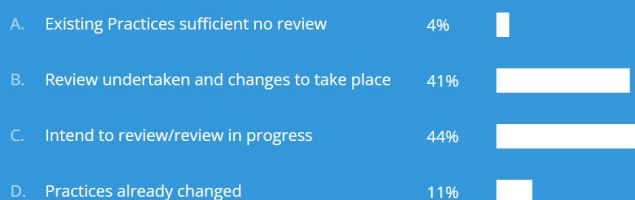
### SSAS Practitioners



Total votes: 42



### What actions have SSAS Practitioners taken/ Intend to take?



Total votes: 27



### With regard to the role of the professional trustee, please choose the statement closest to your view:

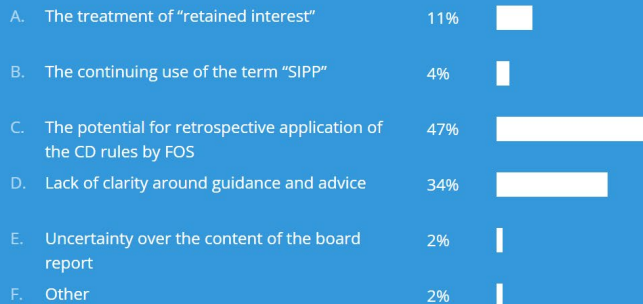


Total votes: 55

## JOHN MORET – A SIPP OF THE PAST AND A TASTE OF THE FUTURE



### Which of the consumer duty related issues listed below should be of most concern to SIPP providers?



Total votes: 53



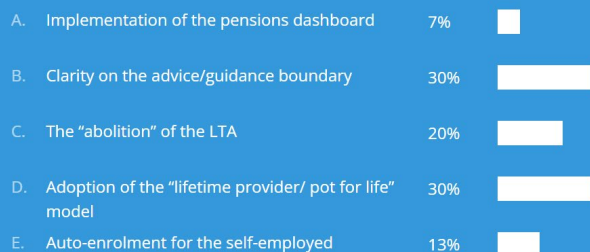
### Assuming there are 40 active complex SIPP providers today, how many complex SIPP providers do you expect to be active in 2030?



Total votes: 52



### Which one of the five initiatives below will have the most beneficial impact for the SIPP market and providers?



Total votes: 46

## LTA DEBATE



**Do you feel that your back office systems are fully updated for the LTA abolition changes?**



Total votes: 52



**Do you feel that your staff had sufficient time to get to grips with the complexities of the changes before 6th April 2024**



Total votes: 50



**What is your biggest concern with the changes**



Total votes: 52



**Do you feel that any of your clients have/will suffer a detriment because of the way these regulations have been implemented?**



Total votes: 43